

People & Planet Day 2023 Spotlight



Total Number of Participants: 13,329*



Total In-Person & Virtual activities: 569*



Total Employee Fundraising: \$66,842*

Food Equity

- Avg. Hours Participated: 17,538 hrs
- 126 in-person activities/ 11 virtual activities
- Total Employee Fundraising: \$29,845
- No. of Meal Boxes Donated: 40,150
- Total Amount of Food Donated: 19,964 lbs
- No. of Meals Prepared/ Served: 20,867



Economic Empowerment

- Avg. Hours Participated: 15,828 hrs
- 122 in-person activities/ 6 virtual activities
- Total Employee Fundraising: \$10,831
- No. of Community Projects Completed: 68
- Members of Community That Benefited: 875
- No. of Students Educated on Gender Equality: 400



Education

- Avg. Hours Participated: 10,902 hrs
- Total Employee Fundraising: \$8,369
- No. of Books/Learning Resources Donated: 18,168
- No. of Disabled Children Engaged in Activities: 411
- No. of Individuals that Benefited from Digital Skills Training: 1,631



Climate Justice

- Avg. Hours Participated: 35,706 hrs
- 208 in-person activities/ 12 virtual activities, including tree planting and cleanup activities
- Total Employee Fundraising: \$17,797
- No. of Students Educated on Climate Impact: 114
- Avg. Hours Dedicated to Climate Education: 2.5 hrs



* Includes GfK associates as this was a combined event.