

Using the NIQ Brandbank HFSS Content Health Attributes

Scenario:	Filtering Questions			NIQ Brandbank HFSS Attributes			
	Product-Type?	In-Scope? <small>(Belongs to one of the Regulated Categories)</small>	Nutrient Profile Score of 4 (or higher)	HFSS Indicator	HFSS Food or Drink	HFSS Food Category	Nutrient Profile Score UK
1	Food	Yes	Yes	HFSS	Food	2-13 <small>(as applicable)</small>	4 (or more)
2	Food	Yes	No	Not HFSS	Food	2-13 <small>(as applicable)</small>	3 (or less)
3	Food	No	Yes	Not Applicable	Food	[LEAVE EMPTY]	*4 (or more)
4	Food	No	No	Not Applicable	Food	[LEAVE EMPTY]	*3 (or less)
Scenario:	Product-Type?	In Scope? <small>(Belongs to one of the Regulated Categories)</small>	Nutrient Profile Score of 1 (or higher)	HFSS Indicator	HFSS Food or Drink	HFSS Food Category	Nutrient Profile Score UK
5	Drink	Yes	Yes	HFSS	Drink	1	1 (or more)
6	Drink	Yes	No	Not HFSS	Drink	1	0 (or less)
7	Drink	No	Yes	Not Applicable	Drink	[LEAVE EMPTY]	*1 (or more)
8	Drink	No	No	Not Applicable	Drink	[LEAVE EMPTY]	*0 (or less)
Scenario:	Product-Type?	In Scope? <small>(Belongs to one of the Regulated Categories)</small>	Nutrient Profile Score of 1 (or higher)	HFSS Indicator	HFSS Food or Drink	HFSS Food Category	Nutrient Profile Score UK
9	Non-Food	No	N/A	Not Applicable	[LEAVE EMPTY]	[LEAVE EMPTY]	[LEAVE EMPTY]