



Growth
from
Knowledge

GfK New Zealand Radio Audience Measurement 2024

Prize Draw Terms & Conditions

As a token of our appreciation for taking part in New Zealand's official radio ratings survey, each respondent who returns a completed and usable diary will be entered into a single prize draw at the conclusion of the survey for a chance to win \$1,000 in cash. Survey dates for each individual market can be found on our website [Radio Audience Measurement - Resources \(gfk.com\)](https://www.gfk.com/resources/radio-audience-measurement)

The prize draws will take place in the GfK an NIQ company (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060. If the prize winner cannot be contacted, with reasonable effort, a prize redraw will occur at the GfK an NIQ company (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060.

All winners will be contacted following the prize draws, which will take place at 10 a.m. (Sydney, Australia time) on the draw dates listed below:

Survey Release	Draw Dates	Redraw Dates
Thursday 23 May 2024	Friday 24 May 2024	Friday 16 August 2024
Thursday 22 August 2024	Friday 23 August 2024	Friday 15 November 2024
Thursday 21 November 2024	Friday 22 November 2024	Friday 14 February 2024

The name and city of each winner will be published on the GfK website on the following dates:

Survey Release	Draw Dates	Publish Dates
Thursday 23 May 2024	Friday 24 May 2024	Friday 7 June 2024
Thursday 22 August 2024	Friday 23 August 2024	Friday 6 September 2024
Thursday 21 November 2024	Friday 22 November 2024	Friday 6 December 2024