

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.7	3.1	0.6	2.1	3.3	-1.2	5.6	2.8	2.8	2.5	2.6	-0.1	3.7	3.5	0.2	6.2	5.0	1.2	2.9	2.2	0.7
3AW	16.7	14.6	2.1	3.4	5.2	-1.8	2.6	4.0	-1.4	4.4	2.7	1.7	10.3	12.3	-2.0	24.0	18.8	5.2	37.8	30.8	7.0
RSN 927	0.8	0.7	0.1	0.1	0.2	-0.1	0.4	0.3	0.1	0.2	0.2	0.0	0.9	0.8	0.1	1.1	1.2	-0.1	1.4	1.0	0.4
Magic 1278	0.8	1.3	-0.5	0.1	0.3	-0.2	0.3	0.3	0.0	0.4	0.4	0.0	0.5	0.4	0.1	1.4	2.4	-1.0	1.6	2.8	-1.2
3MP 1377	0.6	1.1	-0.5	0.1	0.2	-0.1	0.1	0.1	0.0	0.2	0.1	0.1	0.3	0.5	-0.2	1.4	1.0	0.4	1.1	3.0	-1.9
101.9 FOX FM	9.4	9.2	0.2	16.5	17.6	-1.1	16.6	14.3	2.3	16.0	15.9	0.1	10.1	10.9	-0.8	4.4	2.9	1.5	1.1	1.5	-0.4
GOLD104.3	9.6	10.8	-1.2	7.7	10.7	-3.0	4.1	5.2	-1.1	7.2	8.1	-0.9	15.3	15.1	0.2	13.6	14.6	-1.0	6.8	8.8	-2.0
KIIS 101.1 FM	7.4	7.5	-0.1	14.7	10.6	4.1	14.7	17.6	-2.9	12.8	13.7	-0.9	6.9	7.4	-0.5	3.3	3.6	-0.3	0.8	0.5	0.3
105.1 TRIPLE M	6.1	5.7	0.4	10.8	9.1	1.7	10.7	10.3	0.4	6.3	4.6	1.7	7.6	7.6	0.0	6.4	6.1	0.3	1.2	2.1	-0.9
NOVA 100	7.5	8.5	-1.0	13.7	15.5	-1.8	11.7	13.8	-2.1	11.3	12.8	-1.5	7.6	9.3	-1.7	4.6	4.6	0.0	2.3	2.4	-0.1
smoothfm 91.5	9.9	9.6	0.3	7.6	5.7	1.9	9.1	10.6	-1.5	7.8	8.1	-0.3	8.9	7.9	1.0	12.8	13.6	-0.8	11.6	11.1	0.5
ABC MEL	7.1	6.9	0.2	2.7	1.8	0.9	1.2	1.6	-0.4	1.7	2.1	-0.4	5.9	3.6	2.3	5.8	7.5	-1.7	17.1	16.9	0.2
3RN	1.5	1.9	-0.4	0.2	*	*	0.3	0.2	0.1	0.2	0.2	0.0	0.7	0.8	-0.1	1.1	1.7	-0.6	4.3	5.6	-1.3
ABC NEWSRADIO	1.6	1.7	-0.1	0.6	0.7	-0.1	0.6	0.4	0.2	2.3	1.6	0.7	1.4	1.5	-0.1	1.5	1.6	-0.1	1.9	3.0	-1.1
3JJJ	3.4	3.7	-0.3	4.6	3.3	1.3	5.0	7.1	-2.1	8.2	8.8	-0.6	1.8	2.3	-0.5	2.7	2.3	0.4	0.2	0.4	-0.2
ABC CLASSIC	1.1	1.4	-0.3	1.5	1.5	0.0	0.3	0.3	0.0	0.6	0.9	-0.3	1.0	0.7	0.3	0.2	0.5	-0.3	2.4	3.4	-1.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	3.6	3.0	0.6	3.1	3.1	0.0	4.1	3.0	1.1	4.1	2.5	1.6	3.1	3.0	0.1	3.1	4.0	-0.9	4.0	3.6	0.4						
3AW	16.9	15.2	1.7	22.3	19.2	3.1	20.1	17.1	3.0	11.0	11.8	-0.8	11.7	11.4	0.3	20.5	16.0	4.5	16.0	12.7	3.3						
RSN 927	0.8	0.6	0.2	1.1	1.1	0.0	0.8	0.8	0.0	0.5	0.4	0.1	0.4	0.1	0.3	0.9	0.7	0.2	0.8	0.8	0.0						
Magic 1278	0.8	1.2	-0.4	0.4	0.8	-0.4	0.9	1.1	-0.2	1.0	1.7	-0.7	0.6	1.4	-0.8	1.3	0.9	0.4	1.1	1.6	-0.5						
3MP 1377	0.6	0.9	-0.3	0.3	0.5	-0.2	0.7	1.0	-0.3	0.7	1.1	-0.4	1.1	1.3	-0.2	0.6	0.7	-0.1	0.6	1.5	-0.9						
101.9 FOX FM	9.8	9.8	0.0	9.4	9.6	-0.2	9.5	9.3	0.2	12.1	11.2	0.9	9.8	10.4	-0.6	4.5	6.5	-2.0	8.0	7.5	0.5						
GOLD104.3	9.8	10.8	-1.0	8.4	9.8	-1.4	10.0	11.9	-1.9	11.5	12.7	-1.2	10.7	9.7	1.0	7.0	6.9	0.1	8.9	10.8	-1.9						
KIIS 101.1 FM	7.3	7.4	-0.1	7.5	6.5	1.0	6.3	7.1	-0.8	7.7	8.6	-0.9	8.8	8.1	0.7	5.0	6.0	-1.0	7.8	7.9	-0.1						
105.1 TRIPLE M	6.1	5.6	0.5	6.0	5.5	0.5	5.4	5.1	0.3	7.2	6.4	0.8	6.7	6.5	0.2	3.8	3.1	0.7	6.0	5.9	0.1						
NOVA 100	7.4	8.4	-1.0	7.0	7.1	-0.1	6.4	8.0	-1.6	7.1	8.9	-1.8	10.5	11.5	-1.0	5.4	5.7	-0.3	7.9	8.7	-0.8						
smoothfm 91.5	9.7	9.5	0.2	8.9	8.9	0.0	9.5	10.2	-0.7	11.3	9.6	1.7	9.0	9.1	-0.1	9.2	10.6	-1.4	10.3	9.9	0.4						
ABC MEL	7.2	7.1	0.1	8.1	8.9	-0.8	7.5	7.6	-0.1	4.9	4.8	0.1	6.7	5.4	1.3	11.8	11.5	0.3	6.6	6.1	0.5						
3RN	1.4	1.7	-0.3	2.3	2.6	-0.3	0.8	1.0	-0.2	0.7	1.1	-0.4	1.1	1.2	-0.1	3.4	3.9	-0.5	1.7	2.5	-0.8						
ABC NEWSRADIO	1.6	1.7	-0.1	2.4	2.6	-0.2	1.0	1.2	-0.2	0.8	0.9	-0.1	1.3	1.6	-0.3	3.3	3.4	-0.1	1.6	1.9	-0.3						
3JJJ	3.3	3.5	-0.2	3.2	3.3	-0.1	2.6	2.6	0.0	3.9	4.1	-0.2	3.9	4.8	-0.9	2.6	2.3	0.3	3.8	4.1	-0.3						
ABC CLASSIC	1.1	1.3	-0.2	0.9	1.0	-0.1	0.8	1.5	-0.7	1.4	1.4	0.0	1.1	1.3	-0.2	1.6	1.7	-0.1	1.2	1.7	-0.5						

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	392	395	-3	36	38	-2	56	52	4	88	92	-4	68	77	-9	84	67	17	60	69	-9
3AW	831	771	60	45	39	6	53	46	7	81	69	12	132	154	-22	181	148	33	337	316	21
RSN 927	86	90	-4	1	4	-3	14	9	5	7	11	-4	13	21	-8	22	22	0	28	23	5
Magic 1278	133	132	1	7	10	-3	16	12	4	12	12	0	15	12	3	30	28	2	54	59	-5
3MP 1377	87	119	-32	3	6	-3	14	10	4	14	11	3	15	19	-4	24	30	-6	16	42	-26
101.9 FOX FM	1,334	1,330	4	189	205	-16	230	225	5	524	497	27	259	268	-9	92	80	12	40	55	-15
GOLD104.3	1,184	1,261	-77	120	133	-13	94	118	-24	297	274	23	331	342	-11	179	198	-19	163	196	-33
KIIS 101.1 FM	1,206	1,238	-32	190	178	12	212	235	-23	485	487	-2	232	241	-9	53	63	-10	34	33	1
105.1 TRIPLE M	803	777	26	108	112	-4	108	99	9	236	211	25	211	194	17	97	96	1	42	64	-22
NOVA 100	1,204	1,216	-12	188	193	-5	208	210	-2	452	442	10	249	272	-23	78	72	6	29	27	2
smoothfm 91.5	1,188	1,169	19	127	104	23	131	144	-13	309	296	13	236	246	-10	163	160	3	222	219	3
ABC MEL	600	602	-2	33	37	-4	38	46	-8	85	67	18	121	98	23	106	113	-7	217	240	-23
3RN	154	183	-29	9	7	2	14	9	5	22	12	10	32	37	-5	23	30	-7	54	88	-34
ABC NEWSRADIO	287	314	-27	28	28	0	26	13	13	76	82	-6	68	78	-10	36	45	-9	53	68	-15
3JJJ	540	548	-8	62	54	8	97	110	-13	268	267	1	74	74	0	26	26	0	13	18	-5
ABC CLASSIC	179	186	-7	22	25	-3	16	12	4	33	35	-2	29	35	-6	11	14	-3	68	67	1
Total	4,578	4,580	-2	464	471	-7	482	494	-12	1,276	1,259	17	1,006	1,005	1	578	573	5	773	778	-5

By Session, P10+ [Potential: 4844]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
SEN 1116am	324	328	-4	160	170	-10	143	145	-2	168	145	23	132	146	-14	71	66	5	259	247	12
3AW	762	711	51	573	542	31	453	395	58	422	422	0	345	353	-8	240	211	29	632	561	71
RSN 927	73	68	5	38	37	1	36	26	10	31	26	5	22	17	5	11	11	0	56	66	-10
Magic 1278	112	109	3	43	43	0	59	54	5	57	59	-2	39	42	-3	32	31	1	82	80	2
3MP 1377	74	100	-26	24	35	-11	33	46	-13	34	44	-10	36	39	-3	19	27	-8	46	77	-31
101.9 FOX FM	1,214	1,172	42	675	626	49	507	487	20	646	594	52	536	547	-11	183	224	-41	731	731	0
GOLD104.3	1,066	1,114	-48	552	557	-5	472	512	-40	575	596	-21	462	499	-37	210	211	-1	700	775	-75
KIIS 101.1 FM	1,051	1,079	-28	558	540	18	383	426	-43	494	559	-65	507	493	14	180	191	-11	659	714	-55
105.1 TRIPLE M	666	641	25	331	303	28	242	231	11	331	309	22	303	287	16	137	98	39	456	445	11
NOVA 100	1,097	1,097	0	581	557	24	397	413	-16	447	497	-50	504	530	-26	226	213	13	650	706	-56
smoothfm 91.5	1,056	1,057	-1	526	545	-19	450	492	-42	577	563	14	466	471	-5	231	244	-13	718	701	17
ABC MEL	533	514	19	318	314	4	266	257	9	230	215	15	211	190	21	144	140	4	347	369	-22
3RN	130	160	-30	94	108	-14	45	59	-14	39	50	-11	44	54	-10	37	58	-21	93	117	-24
ABC NEWSRADIO	250	270	-20	149	148	1	91	87	4	81	74	7	81	90	-9	65	68	-3	169	189	-20
3JJJ	439	435	4	228	219	9	141	158	-17	200	221	-21	201	232	-31	106	99	7	306	349	-43
ABC CLASSIC	146	164	-18	65	58	7	57	66	-9	72	70	2	74	82	-8	45	48	-3	113	113	0
Total	4,514	4,494	20	3,496	3,445	51	2,787	2,908	-121	3,182	3,211	-29	3,035	3,101	-66	1,592	1,582	10	3,939	4,003	-64

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	18	16	2	1	1	0	2	1	1	3	3	0	4	4	0	5	4	1	4	3	1
3AW	83	76	7	1	2	-1	1	2	-1	5	3	2	11	14	-3	19	15	4	46	40	6
RSN 927	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	1	1
Magic 1278	4	7	-3	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1	2	4	-2
3MP 1377	3	6	-3	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	4	-3	
101.9 FOX FM	47	48	-1	7	8	-1	7	6	1	17	18	-1	11	12	-1	3	2	1	1	2	-1
GOLD104.3	48	56	-8	3	5	-2	2	2	0	8	9	-1	16	17	-1	11	12	-1	8	11	-3
KIIS 101.1 FM	37	39	-2	6	5	1	6	7	-1	13	15	-2	7	8	-1	3	3	0	1	1	0
105.1 TRIPLE M	31	30	1	5	4	1	5	4	1	7	5	2	8	9	-1	5	5	0	1	3	-2
NOVA 100	37	44	-7	6	7	-1	5	6	-1	12	14	-2	8	10	-2	4	4	0	3	3	0
smoothfm 91.5	49	50	-1	3	3	0	4	4	0	8	9	-1	9	9	0	10	11	-1	14	14	0
ABC MEL	35	36	-1	1	1	0	1	1	0	2	2	0	6	4	2	5	6	-1	21	22	-1
3RN	7	10	-3	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	5	7	-2
ABC NEWSRADIO	8	9	-1	*	*	*	*	*	*	2	2	0	1	2	-1	1	1	0	2	4	-2
3JJJ	17	19	-2	2	1	1	2	3	-1	9	10	-1	2	3	-1	2	2	0	*	1	*
ABC CLASSIC	6	7	-1	1	1	0	*	*	*	1	1	0	1	1	0	*	*	*	3	4	-1
Total	500	518	-18	44	45	-1	44	40	4	104	110	-6	106	112	-6	79	80	-1	122	130	-8

By Session, P10+ [Potential: 4844]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	19	16	3	23	24	-1	29	23	6	27	17	10	17	17	0	5	6	-1	17	16	1
3AW	89	83	6	166	146	20	143	131	12	71	79	-8	64	64	0	32	25	7	69	57	12
RSN 927	4	4	0	8	8	0	6	6	0	3	3	0	2	1	1	1	1	0	4	4	0
Magic 1278	4	7	-3	3	6	-3	6	9	-3	6	11	-5	3	8	-5	2	1	1	5	7	-2
3MP 1377	3	5	-2	2	4	-2	5	8	-3	4	7	-3	6	7	-1	1	1	0	2	7	-5
101.9 FOX FM	52	54	-2	70	73	-3	68	71	-3	77	75	2	54	58	-4	7	10	-3	34	34	0
GOLD104.3	52	59	-7	62	74	-12	72	91	-19	74	85	-11	59	54	5	11	11	0	39	49	-10
KIIS 101.1 FM	39	40	-1	56	49	7	45	54	-9	50	57	-7	49	46	3	8	9	-1	34	35	-1
105.1 TRIPLE M	32	31	1	45	42	3	38	39	-1	46	43	3	37	37	0	6	5	1	26	26	0
NOVA 100	39	46	-7	52	54	-2	45	61	-16	46	60	-14	58	64	-6	9	9	0	34	39	-5
smoothfm 91.5	51	52	-1	66	68	-2	68	78	-10	73	64	9	49	51	-2	15	16	-1	44	44	0
ABC MEL	38	39	-1	60	68	-8	54	58	-4	31	32	-1	37	30	7	19	18	1	29	28	1
3RN	8	9	-1	17	20	-3	6	8	-2	4	7	-3	6	6	0	5	6	-1	7	11	-4
ABC NEWSRADIO	8	9	-1	17	20	-3	7	9	-2	5	6	-1	7	9	-2	5	5	0	7	8	-1
3JJJ	17	19	-2	24	25	-1	19	20	-1	25	27	-2	21	27	-6	4	4	0	16	19	-3
ABC CLASSIC	6	7	-1	7	8	-1	6	12	-6	9	9	0	6	7	-1	2	3	-1	5	7	-2
Total	527	545	-18	743	758	-15	713	766	-53	641	669	-28	550	560	-10	158	155	3	431	450	-19

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	26	31	-5	2	2	0	11	9	2	9	15	-6	4	5	-1	*	*	*	*	*	*
CADA	32	27	5	8	8	0	8	5	3	13	9	4	*	2	*	1	2	-1	2	2	0
Chemist Warehouse Remix	35	35	0	6	8	-2	8	6	2	6	7	-1	8	8	0	2	2	0	5	4	1
Coles Radio	69	92	-23	6	10	-4	8	4	4	24	42	-18	14	22	-8	9	9	0	8	4	4
DANCE HITS	72	67	5	15	18	-3	11	12	-1	27	21	6	18	11	7	2	2	0	*	2	*
EASY 80s HITS	68	51	17	8	4	4	8	5	3	9	7	2	25	16	9	11	7	4	7	11	-4
GOLD 80s	129	118	11	15	11	4	17	15	2	25	24	1	40	31	9	20	17	3	13	21	-8
iHeartCountry	43	48	-5	2	3	-1	19	12	7	19	25	-6	2	2	0	*	4	*	3	3	0
KIIS 90s	114	102	12	17	19	-2	24	15	9	34	38	-4	26	20	6	9	2	7	4	8	-4
LiSTNR Radio	20	23	-3	3	4	-1	3	3	0	6	8	-2	8	7	1	*	*	*	*	*	*
MMM 2000s	18	25	-7	2	2	0	5	6	-1	10	14	-4	2	2	0	*	2	*	*	*	*
MMM 80s	42	33	9	3	5	-2	7	5	2	12	9	3	9	10	-1	10	5	5	*	*	*
MMM ALMOST ACOUSTIC	8	13	-5	*	1	*	3	*	*	4	10	-6	2	2	0	*	*	*	*	*	*
MMM CLASSIC ROCK	48	51	-3	9	5	4	3	3	0	9	8	1	16	12	4	7	16	-9	3	7	-4
MMM COUNTRY	24	33	-9	*	4	*	8	3	5	7	11	-4	2	7	-5	5	7	-2	3	1	2
MMM TRADIE RADIO	29	18	11	*	1	*	5	3	2	13	5	8	5	3	2	5	6	-1	1	*	*
OLDSKOOL 90s HITS	110	99	11	8	8	0	23	14	9	44	37	7	28	35	-7	4	4	0	2	2	0
RnB Fridays Radio	103	98	5	7	8	-1	27	22	5	52	48	4	17	17	0	*	3	*	*	*	*
RSN Xtra	8	11	-3	2	1	1	5	3	2	*	2	*	*	2	*	*	*	*	1	3	-2
SEN Fanatic	12	17	-5	2	1	1	5	3	2	2	5	-3	*	6	*	1	*	*	2	2	0
SEN Track Digital	29	26	3	6	7	-1	8	6	2	12	8	4	*	2	*	*	*	*	3	3	0
smooth relax	121	134	-13	19	16	3	16	22	-6	21	26	-5	29	26	3	22	26	-4	14	18	-4
smooth Vintage	41	33	8	1	1	0	13	3	10	10	11	-1	6	8	-2	7	2	5	4	8	-4
TikTok Trending	87	85	2	21	20	1	30	24	6	30	36	-6	6	4	2	*	2	*	*	*	*
triple j Unearthed	62	59	3	10	15	-5	13	13	0	24	28	-4	2	2	0	14	2	12	*	*	*
ABC Country	56	44	12	3	7	-4	15	9	6	17	9	8	11	9	2	4	6	-2	6	3	3
ABC Jazz	70	83	-13	5	5	0	17	16	1	22	20	2	11	24	-13	4	4	0	11	13	-2
ABC KIDS LISTEN	28	32	-4	10	7	3	6	3	3	5	16	-11	8	6	2	*	*	*	*	*	*
ABC Sport	81	83	-2	8	7	1	23	14	9	16	22	-6	13	13	0	12	12	0	10	15	-5
Double J	88	87	1	4	5	-1	14	10	4	50	48	2	16	14	2	4	8	-4	*	1	*
Total Digital/Internet Only	994	1,026	-32	114	117	-3	139	135	4	308	325	-17	241	228	13	114	112	2	79	110	-31

Please note: RSN Carnival re-branded as RSN Xtra effective May 21.

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4844]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	24	25	-1	8	10	-2	9	9	0	10	6	4	14	13	1	5	5	0	10	15	-5
CADA	32	21	11	9	3	6	8	3	5	12	8	4	8	5	3	13	7	6	6	9	-3
Chemist Warehouse Remix	30	28	2	13	10	3	10	10	0	18	13	5	13	9	4	17	9	8	12	19	-7
Coles Radio	55	75	-20	8	18	-10	13	22	-9	24	35	-11	14	26	-12	12	15	-3	25	29	-4
DANCE HITS	63	63	0	23	32	-9	24	21	3	38	35	3	28	26	2	8	12	-4	41	43	-2
EASY 80s HITS	52	41	11	30	23	7	24	14	10	20	11	9	23	18	5	14	10	4	28	23	5
GOLD 80s	96	93	3	38	35	3	37	33	4	23	25	-2	50	35	15	23	22	1	65	61	4
iHeartCountry	37	41	-4	16	17	-1	8	12	-4	7	16	-9	9	12	-3	8	4	4	9	14	-5
KIIS 90s	105	88	17	23	25	-2	29	23	6	38	36	2	37	33	4	20	12	8	30	27	3
LiSTNR Radio	18	23	-5	11	10	1	3	6	-3	4	5	-1	2	5	-3	2	5	-3	8	7	1
MMM 2000s	17	25	-8	11	12	-1	2	4	-2	4	8	-4	2	5	-3	*	5	*	5	10	-5
MMM 80s	35	29	6	10	12	-2	16	16	0	10	5	5	7	5	2	13	10	3	20	17	3
MMM ALMOST ACOUSTIC	4	6	-2	4	2	2	2	4	-2	*	2	*	*	2	*	*	*	*	4	7	-3
MMM CLASSIC ROCK	39	39	0	12	13	-1	23	13	10	21	21	0	18	17	1	5	11	-6	15	18	-3
MMM COUNTRY	21	29	-8	6	12	-6	5	7	-2	14	17	-3	11	17	-6	5	4	1	16	21	-5
MMM TRADIE RADIO	28	13	15	16	7	9	19	11	8	15	4	11	9	2	7	4	5	-1	10	14	-4
OLDSKOOL 90s HITS	89	87	2	31	30	1	25	25	0	50	42	8	37	46	-9	18	18	0	48	45	3
RnB Fridays Radio	100	90	10	39	33	6	38	38	0	36	30	6	49	36	13	22	18	4	30	29	1
RSN Xtra	8	7	1	5	5	0	4	1	3	1	4	-3	*	3	*	2	*	*	2	6	-4
SEN Fanatic	8	14	-6	4	5	-1	3	5	-2	2	4	-2	2	6	-4	2	8	-6	4	7	-3
SEN Track Digital	21	22	-1	5	1	4	6	9	-3	13	14	-1	6	8	-2	6	6	0	18	15	3
smooth relax	100	109	-9	19	28	-9	41	31	10	45	48	-3	38	33	5	29	30	-1	69	71	-2
smooth Vintage	29	24	5	13	9	4	11	10	1	12	6	6	2	6	-4	9	2	7	16	17	-1
TikTok Trending	77	72	5	32	30	2	35	33	2	35	29	6	27	23	4	17	18	-1	47	46	1
triple j Unearthed	51	46	5	6	12	-6	13	13	0	27	14	13	17	19	-2	7	2	5	36	24	12
ABC Country	36	35	1	16	17	-1	8	11	-3	17	14	3	17	16	1	4	7	-3	38	26	12
ABC Jazz	62	72	-10	26	29	-3	13	15	-2	23	28	-5	13	18	-5	23	26	-3	33	41	-8
ABC KIDS LISTEN	24	31	-7	14	13	1	8	14	-6	7	11	-4	12	23	-11	2	7	-5	22	20	2
ABC Sport	60	51	9	32	28	4	8	12	-4	6	11	-5	3	5	-2	21	12	9	40	45	-5
Double J	72	75	-3	25	24	1	33	34	-1	35	36	-1	28	23	5	9	8	1	54	42	12
Total Digital/Internet Only	864	894	-30	391	387	4	372	377	-5	444	454	-10	428	428	0	258	249	9	615	598	17

Please note: RSN Carnival re-branded as RSN Xtra effective May 21.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 5 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.7	3.7	6.5	2.1	2.1	3.9	5.6	5.3	10.7	2.5	2.3	5.4	3.7	3.6	8.3	6.2	6.2	9.0	2.9	3.2	1.2
3AW	16.7	17.2	23.2	3.4	3.8	1.1	2.6	1.9	9.0	4.4	2.8	17.5	10.3	9.6	25.2	24.0	24.0	35.6	37.8	39.9	40.7
RSN 927	0.8	n.a.	n.a.	0.1	n.a.	n.a.	0.4	n.a.	n.a.	0.2	n.a.	n.a.	0.9	n.a.	n.a.	1.1	n.a.	n.a.	1.4	n.a.	n.a.
Magic 1278	0.8	0.9	0.6	0.1	0.1	0.3	0.3	0.2	0.6	0.4	0.5	0.1	0.5	0.6	*	1.4	1.5	1.5	1.6	1.7	1.5
3MP 1377	0.6	0.7	0.5	0.1	0.1	*	0.1	0.1	0.5	0.2	0.2	0.2	0.3	0.4	0.4	1.4	1.5	1.5	1.1	1.2	0.5
101.9 FOX FM	9.4	10.4	5.6	16.5	18.2	9.2	16.6	19.1	8.8	16.0	18.1	8.3	10.1	12.1	3.6	4.4	4.8	2.7	1.1	1.1	2.3
GOLD104.3	9.6	10.4	8.4	7.7	8.1	8.6	4.1	4.2	6.4	7.2	7.2	10.0	15.3	17.8	9.5	13.6	14.7	10.4	6.8	7.5	2.8
KIIS 101.1 FM	7.4	8.4	4.0	14.7	16.4	6.7	14.7	16.9	7.7	12.8	14.9	4.2	6.9	8.3	2.1	3.3	3.3	5.7	0.8	0.9	0.2
105.1 TRIPLE M	6.1	6.5	6.7	10.8	11.3	13.4	10.7	11.7	9.7	6.3	6.7	6.2	7.6	8.3	8.8	6.4	6.8	5.0	1.2	1.3	0.5
NOVA 100	7.5	8.4	3.9	13.7	15.1	7.6	11.7	13.4	6.4	11.3	13.0	4.8	7.6	8.9	4.1	4.6	5.2	1.5	2.3	2.5	0.5
smoothfm 91.5	9.9	10.8	8.1	7.6	8.1	8.0	9.1	9.1	14.2	7.8	8.2	8.1	8.9	10.0	8.3	12.8	14.3	5.9	11.6	12.7	5.3
ABC MEL	7.1	7.2	10.0	2.7	2.6	4.7	1.2	1.0	3.2	1.7	1.7	2.6	5.9	5.9	11.0	5.8	6.0	6.1	17.1	17.1	36.1
3RN	1.5	1.7	0.3	0.2	0.2	*	0.3	0.3	0.1	0.2	0.3	*	0.7	0.9	0.4	1.1	1.2	0.6	4.3	4.8	0.7
ABC NEWSRADIO	1.6	1.5	2.9	0.6	0.7	0.1	0.6	0.6	0.9	2.3	2.0	5.2	1.4	1.5	2.0	1.5	1.3	4.0	1.9	2.0	2.1
3JJJ	3.4	3.7	3.0	4.6	4.9	4.9	5.0	5.6	3.0	8.2	8.9	6.9	1.8	2.2	0.8	2.7	3.0	0.7	0.2	0.2	*
ABC CLASSIC	1.1	1.2	1.6	1.5	1.0	7.5	0.3	0.3	0.9	0.6	0.6	0.9	1.0	1.1	1.4	0.2	0.2	*	2.4	2.6	2.5
Commercial DAB+ Stns	6.0	5.8	10.4	6.6	5.8	17.2	8.5	8.3	14.2	9.7	9.7	12.7	7.7	7.8	12.1	4.9	5.1	5.3	1.0	0.9	2.4
ABC DAB+ Stns	1.6	1.4	4.2	1.9	1.5	6.8	2.0	1.9	3.8	3.3	3.0	7.0	1.1	1.1	2.0	1.2	0.9	4.4	0.5	0.5	0.9
Total DAB+ Stns	8.5	7.3	14.6	10.8	7.4	24.1	11.4	10.3	18.0	13.9	12.6	19.7	10.4	8.9	14.1	6.2	6.1	9.7	1.7	1.4	3.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.6	3.5	6.9	3.1	2.7	8.9	4.1	3.9	7.7	4.1	4.3	5.1	3.1	2.9	8.1	3.1	3.4	2.6	4.0	4.2	5.3
3AW	16.9	17.3	24.4	22.3	23.2	28.0	20.1	20.6	27.8	11.0	10.5	20.9	11.7	11.8	20.5	20.5	22.2	21.9	16.0	16.9	19.2
RSN 927	0.8	n.a.	n.a.	1.1	n.a.	n.a.	0.8	n.a.	n.a.	0.5	n.a.	n.a.	0.4	n.a.	n.a.	0.9	n.a.	n.a.	0.8	n.a.	n.a.
Magic 1278	0.8	0.8	0.6	0.4	0.4	0.6	0.9	1.0	0.4	1.0	1.1	0.7	0.6	0.7	0.2	1.3	1.5	0.8	1.1	1.2	0.6
3MP 1377	0.6	0.7	0.5	0.3	0.3	0.3	0.7	0.8	0.3	0.7	0.8	0.4	1.1	1.1	0.9	0.6	0.5	1.7	0.6	0.6	0.5
101.9 FOX FM	9.8	10.9	6.2	9.4	10.3	5.9	9.5	10.8	6.2	12.1	13.4	7.6	9.8	11.0	3.9	4.5	4.8	5.1	8.0	9.0	3.7
GOLD104.3	9.8	10.6	8.9	8.4	9.1	6.5	10.0	11.0	9.2	11.5	12.4	10.4	10.7	11.7	8.4	7.0	7.3	9.3	8.9	9.8	6.8
KIIS 101.1 FM	7.3	8.2	4.3	7.5	8.3	3.8	6.3	7.0	5.3	7.7	8.7	4.7	8.8	9.9	3.1	5.0	5.7	2.7	7.8	8.9	2.9
105.1 TRIPLE M	6.1	6.6	6.4	6.0	6.4	5.5	5.4	5.8	5.8	7.2	7.6	8.6	6.7	7.3	5.1	3.8	4.1	4.3	6.0	6.3	7.9
NOVA 100	7.4	8.2	4.2	7.0	7.7	3.7	6.4	7.3	3.1	7.1	7.9	5.0	10.5	11.7	4.9	5.4	6.0	4.5	7.9	9.0	3.0
smoothfm 91.5	9.7	10.6	7.9	8.9	9.7	5.9	9.5	10.8	6.4	11.3	12.3	9.8	9.0	9.5	9.5	9.2	10.1	8.2	10.3	11.2	8.9
ABC MEL	7.2	7.3	10.8	8.1	7.9	16.5	7.5	7.9	8.9	4.9	4.8	7.6	6.7	6.8	11.8	11.8	12.8	12.0	6.6	7.1	7.4
3RN	1.4	1.7	0.3	2.3	2.6	0.5	0.8	1.0	0.1	0.7	0.8	0.1	1.1	1.3	0.1	3.4	3.9	0.9	1.7	1.9	0.5
ABC NEWSRADIO	1.6	1.5	2.7	2.4	2.2	5.5	1.0	1.0	1.8	0.8	0.8	1.1	1.3	1.3	2.1	3.3	3.4	5.2	1.6	1.6	3.7
3JJJ	3.3	3.6	2.7	3.2	3.4	2.4	2.6	2.9	1.8	3.9	4.2	3.4	3.9	4.2	3.0	2.6	2.8	3.0	3.8	4.0	3.9
ABC CLASSIC	1.1	1.1	1.4	0.9	0.9	1.0	0.8	0.8	1.3	1.4	1.5	1.5	1.1	1.1	1.8	1.6	1.7	1.6	1.2	1.2	2.4
Commercial DAB+ Stns	6.0	6.1	8.7	3.9	4.0	4.1	6.3	6.2	10.1	7.4	7.5	10.1	6.6	6.6	11.3	6.7	7.2	6.7	5.9	5.1	16.5
ABC DAB+ Stns	1.4	1.2	3.5	0.8	0.8	1.0	1.4	1.2	3.7	1.5	1.4	2.9	1.4	1.2	5.2	2.8	2.4	9.6	2.2	2.0	6.7
Total DAB+ Stns	8.3	7.3	12.1	5.4	4.9	5.1	8.7	7.4	13.8	9.6	8.9	13.0	8.6	7.8	16.5	11.5	9.6	16.4	9.1	7.1	23.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.7% share of all listening, 3.7% share of AM/FM/DAB+ listening and 6.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 5 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	392	379	96	36	34	7	56	54	21	88	82	32	68	68	11	84	82	17	60	60	8
3AW	831	804	180	45	41	6	53	43	33	81	74	37	132	130	27	181	181	33	337	335	44
RSN 927	86	n.a.	n.a.	1	n.a.	n.a.	14	n.a.	n.a.	7	n.a.	n.a.	13	n.a.	n.a.	22	n.a.	n.a.	28	n.a.	n.a.
Magic 1278	133	125	29	7	5	1	16	13	10	12	9	3	15	15	*	30	30	5	54	52	10
3MP 1377	87	75	23	3	3	*	14	8	6	14	9	8	15	15	2	24	24	5	16	16	2
101.9 FOX FM	1,334	1,293	223	189	182	37	230	221	41	524	513	87	259	250	36	92	90	12	40	38	11
GOLD104.3	1,184	1,109	204	120	112	20	94	70	31	297	276	63	331	315	52	179	174	25	163	161	13
KIIS 101.1 FM	1,206	1,156	215	190	186	30	212	188	62	485	467	79	232	228	34	53	52	10	34	34	2
105.1 TRIPLE M	803	754	148	108	99	21	108	91	23	236	224	46	211	203	36	97	95	20	42	42	3
NOVA 100	1,204	1,167	176	188	178	33	208	204	34	452	440	59	249	240	38	78	78	9	29	28	3
smoothfm 91.5	1,188	1,109	242	127	116	28	131	104	48	309	280	80	236	229	46	163	160	23	222	220	17
ABC MEL	600	578	113	33	32	8	38	33	16	85	78	20	121	116	36	106	106	9	217	215	25
3RN	154	154	17	9	9	*	14	14	2	22	22	1	32	32	6	23	23	2	54	54	5
ABC NEWSRADIO	287	283	60	28	28	2	26	26	5	76	73	21	68	68	11	36	36	5	53	52	16
3JJJ	540	508	113	62	56	18	97	89	25	268	257	61	74	70	8	26	24	1	13	13	*
ABC CLASSIC	179	166	38	22	19	8	16	10	7	33	31	6	29	27	8	11	11	*	68	68	9
Commercial DAB+ Stns	744	711	231	95	90	39	102	102	43	241	229	79	169	157	43	81	81	17	55	52	11
ABC DAB+ Stns	297	275	116	31	27	14	53	48	20	100	94	45	52	46	19	35	33	13	28	28	4
Total DAB+ Stns	994	877	309	114	101	43	139	128	58	308	273	109	241	195	58	114	107	27	79	73	13
Total	4,578	4,417	1,258	464	453	140	482	462	183	1,276	1,229	423	1,006	957	258	578	559	135	773	757	118

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
	SEN 1116am	324	310	73	160	150	29	143	132	23	168	164	28	132	126	23	71	60	11	259	243
3AW	762	734	162	573	517	73	453	408	85	422	398	75	345	326	48	240	220	33	632	615	86
RSN 927	73	n.a.	n.a.	38	n.a.	n.a.	36	n.a.	n.a.	31	n.a.	n.a.	22	n.a.	n.a.	11	n.a.	n.a.	56	n.a.	n.a.
Magic 1278	112	105	22	43	37	5	59	52	7	57	57	6	39	34	5	32	28	7	82	78	9
3MP 1377	74	65	20	24	24	3	33	30	5	34	30	8	36	34	10	19	14	5	46	41	7
101.9 FOX FM	1,214	1,160	193	675	638	61	507	456	80	646	603	84	536	513	35	183	160	23	731	707	68
GOLD104.3	1,066	986	166	552	499	72	472	421	67	575	532	72	462	434	39	210	178	37	700	657	95
KIIS 101.1 FM	1,051	1,002	171	558	542	35	383	351	65	494	460	80	507	490	26	180	174	9	659	638	70
105.1 TRIPLE M	666	612	109	331	306	44	242	208	38	331	296	60	303	285	36	137	125	12	456	432	74
NOVA 100	1,097	1,049	157	581	541	47	397	363	56	447	422	53	504	478	41	226	210	20	650	633	61
smoothfm 91.5	1,056	981	198	526	492	62	450	406	72	577	504	97	466	430	54	231	213	23	718	669	105
ABC MEL	533	511	94	318	298	44	266	244	33	230	228	42	211	206	23	144	138	17	347	330	55
3RN	130	130	14	94	94	6	45	43	5	39	39	4	44	44	2	37	37	4	93	90	7
ABC NEWSRADIO	250	242	53	149	120	33	91	90	12	81	74	13	81	78	12	65	61	9	169	155	31
3JJJ	439	410	80	228	212	22	141	125	21	200	178	32	201	195	25	106	94	14	306	273	58
ABC CLASSIC	146	134	26	65	62	6	57	48	12	72	69	11	74	67	10	45	41	6	113	104	18
Commercial DAB+ Stns	663	626	193	272	245	40	296	279	71	357	327	102	325	302	60	190	174	25	423	380	118
ABC DAB+ Stns	249	227	85	106	97	17	76	61	29	97	78	34	81	70	25	62	48	23	195	165	69
Total DAB+ Stns	864	773	250	391	326	57	372	316	94	444	381	128	428	367	80	258	214	45	615	504	170
Total	4,514	4,329	1,078	3,496	3,227	485	2,787	2,499	519	3,182	2,930	579	3,035	2,808	391	1,592	1,406	229	3,939	3,714	760

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 392,000 total listeners, 379,000 AM/FM/DAB+ listeners and 96,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.