



CANBERRA RADIO - SURVEY 1 2024

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	5.1	6.9	-1.8	0.6	2.7	-2.1	1.1	8.4	-7.3	0.4	1.5	-1.1	3.2	6.4	-3.2	10.5	11.1	-0.6	9.8	10.2	-0.4
2CC	4.7	4.9	-0.2	1.1	*	*	0.5	3.3	-2.8	2.4	0.4	2.0	0.9	4.4	-3.5	8.0	9.4	-1.4	10.3	8.3	2.0
HIT 104.7	15.9	15.5	0.4	32.2	31.9	0.3	28.9	23.9	5.0	25.6	32.4	-6.8	17.7	14.2	3.5	7.1	5.9	1.2	3.3	1.5	1.8
MIX 106.3	20.2	21.6	-1.4	20.7	23.6	-2.9	13.3	24.5	-11.2	21.0	17.3	3.7	35.6	38.4	-2.8	24.5	27.0	-2.5	6.4	5.6	0.8
ABC CAN	10.8	13.0	-2.2	3.6	2.2	1.4	3.8	3.4	0.4	2.4	5.3	-2.9	4.8	7.7	-2.9	16.7	20.7	-4.0	23.4	25.0	-1.6
2RN	7.1	6.6	0.5	0.9	3.2	-2.3	1.2	*	*	0.1	4.0	-3.9	1.4	2.4	-1.0	14.4	7.5	6.9	16.9	15.0	1.9
ABC NEWSRADIO	3.6	4.8	-1.2	3.2	5.0	-1.8	2.0	2.3	-0.3	2.1	5.0	-2.9	6.0	4.7	1.3	3.4	5.9	-2.5	3.6	4.9	-1.3
2JJJ	8.5	7.6	0.9	6.8	6.2	0.6	18.5	17.6	0.9	21.4	17.2	4.2	4.4	6.0	-1.6	4.2	3.4	0.8	0.8	0.6	0.2
ABC CLASSIC	7.1	7.0	0.1	10.7	8.0	2.7	4.0	*	*	4.4	4.1	0.3	3.0	5.0	-2.0	4.2	1.2	3.0	14.8	16.9	-2.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	5.2	7.4	-2.2	5.2	7.0	-1.8	5.1	9.2	-4.1	6.1	9.5	-3.4	5.1	5.3	-0.2	3.2	2.9	0.3	4.9	5.3	-0.4
2CC	4.9	5.1	-0.2	6.4	4.4	2.0	6.8	8.6	-1.8	2.9	4.1	-1.2	1.9	2.3	-0.4	6.0	7.7	-1.7	4.2	4.3	-0.1
HIT 104.7	15.7	15.5	0.2	14.0	13.5	0.5	16.7	14.5	2.2	16.8	18.0	-1.2	19.4	20.5	-1.1	8.5	8.8	-0.3	16.4	15.4	1.0
MIX 106.3	20.5	21.7	-1.2	18.4	21.5	-3.1	23.1	20.2	2.9	22.6	24.6	-2.0	22.3	23.9	-1.6	12.1	12.9	-0.8	19.3	21.3	-2.0
ABC CAN	11.1	12.7	-1.6	13.7	13.7	0.0	8.6	16.3	-7.7	8.5	9.4	-0.9	10.4	8.2	2.2	16.9	19.0	-2.1	9.9	13.8	-3.9
2RN	6.8	6.7	0.1	11.2	11.4	-0.2	3.8	3.9	-0.1	4.5	4.0	0.5	7.6	5.0	2.6	5.3	7.1	-1.8	8.0	6.4	1.6
ABC NEWSRADIO	3.5	4.9	-1.4	5.2	7.4	-2.2	2.3	4.4	-2.1	2.5	2.7	-0.2	3.1	4.2	-1.1	4.7	4.3	0.4	4.1	4.8	-0.7
2JJJ	9.0	8.2	0.8	8.5	7.3	1.2	8.8	7.0	1.8	11.0	9.9	1.1	9.0	10.4	-1.4	5.8	5.2	0.6	6.6	5.9	0.7
ABC CLASSIC	6.9	6.7	0.2	4.7	5.4	-0.7	10.1	6.3	3.8	8.2	7.7	0.5	5.0	7.9	-2.9	6.3	7.5	-1.2	7.7	8.0	-0.3



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	33	39	-6	1	1	0	3	1	2	1	5	-4	6	6	0	8	11	-3	14	15	-1
2CC	18	21	-3	1	*	*	1	3	-2	2	2	0	3	5	-2	4	4	0	8	7	1
HIT 104.7	136	144	-8	22	18	4	23	22	1	52	58	-6	28	31	-3	6	8	-2	5	5	0
MIX 106.3	160	153	7	16	19	-3	19	18	1	52	41	11	43	45	-2	17	20	-3	13	10	3
ABC CAN	78	76	2	4	5	-1	5	3	2	12	14	-2	15	14	1	12	16	-4	30	25	5
2RN	43	42	1	2	3	-1	4	*	*	1	8	-7	7	5	2	10	6	4	19	19	0
ABC NEWSRADIO	58	60	-2	6	3	3	4	4	0	11	21	-10	16	12	4	7	11	-4	14	10	4
2JJJ	93	76	17	9	7	2	19	14	5	41	32	9	15	17	-2	6	4	2	3	2	1
ABC CLASSIC	39	42	-3	2	5	-3	3	*	*	6	13	-7	8	8	0	5	2	3	14	14	0
Total	405	404	1	42	41	1	44	47	-3	113	114	-1	91	90	1	48	49	-1	67	64	3

Cumulative Audience (000's) by Session, P10+ [Potential: 426]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	29	33	-4	18	21	-3	16	19	-3	16	21	-5	14	16	-2	5	7	-2	24	26	-2
2CC	17	18	-1	13	13	0	12	12	0	5	8	-3	6	6	0	4	8	-4	12	14	-2
HIT 104.7	127	132	-5	76	88	-12	55	46	9	61	64	-3	70	73	-3	27	23	4	85	91	-6
MIX 106.3	143	134	9	94	95	-1	60	56	4	63	73	-10	85	74	11	33	25	8	96	95	1
ABC CAN	68	67	1	46	48	-2	26	33	-7	28	30	-2	33	25	8	19	19	0	47	47	0
2RN	40	37	3	28	28	0	13	14	-1	19	17	2	19	14	5	10	11	-1	27	27	0
ABC NEWSRADIO	47	56	-9	30	33	-3	14	23	-9	14	21	-7	17	20	-3	7	12	-5	30	33	-3
2JJJ	84	70	14	44	41	3	29	26	3	33	32	1	47	37	10	18	15	3	48	41	7
ABC CLASSIC	33	39	-6	22	22	0	21	15	6	20	22	-2	16	22	-6	10	9	1	29	32	-3
Total	385	384	1	304	316	-12	212	203	9	227	235	-8	261	239	22	134	117	17	316	307	9



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	3	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0
2CC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0
HIT 104.7	6	6	0	1	1	0	1	1	0	2	3	-1	2	1	1	*	*	*	*	*	*
MIX 106.3	8	9	-1	*	1	*	1	1	0	2	2	0	3	4	-1	1	2	-1	1	1	0
ABC CAN	4	5	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	3	-1
2RN	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	2	2	0
ABC NEWSRADIO	1	2	-1	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	1	*
2JJJ	3	3	0	*	*	*	1	1	0	2	2	0	*	1	*	*	*	*	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0
Total	39	40	-1	2	2	0	4	3	1	8	9	-1	9	9	0	6	6	0	10	10	0

Average Audience (000's) by Session, P10+ [Potential: 426]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	3	-1	3	5	-2	3	5	-2	3	4	-1	2	2	0	*	*	*	2	2	0
2CC	2	2	0	4	3	1	4	5	-1	1	2	-1	1	1	0	1	1	0	1	1	0
HIT 104.7	7	7	0	9	9	0	9	8	1	8	9	-1	8	9	-1	1	1	0	5	5	0
MIX 106.3	9	9	0	12	15	-3	13	11	2	11	12	-1	10	10	0	2	2	0	6	7	-1
ABC CAN	5	5	0	9	10	-1	5	9	-4	4	4	0	5	3	2	2	2	0	3	5	-2
2RN	3	3	0	7	8	-1	2	2	0	2	2	0	3	2	1	1	1	0	3	2	1
ABC NEWSRADIO	1	2	-1	3	5	-2	1	2	-1	1	1	0	1	2	-1	1	1	0	1	2	-1
2JJJ	4	3	1	5	5	0	5	4	1	5	5	0	4	4	0	1	1	0	2	2	0
ABC CLASSIC	3	3	0	3	4	-1	6	3	3	4	4	0	2	3	-1	1	1	0	2	3	-1
Total	42	43	-1	64	70	-6	57	55	2	48	47	1	44	42	2	13	12	1	32	34	-2