



# GOLD COAST/TWEED RADIO - SURVEY 3 2021

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	13.8	16.1	-2.3	20.5	36.6	-16.1	13.2	20.4	-7.2	20.2	13.8	6.4	21.0	27.0	-6.0	11.9	14.5	-2.6	3.9	3.4	0.5
Triple M 92.5	10.5	11.4	-0.9	8.8	6.7	2.1	7.9	9.4	-1.5	7.4	9.5	-2.1	11.4	12.0	-0.6	17.3	23.3	-6.0	9.0	7.6	1.4
90.9 SEA FM	11.9	7.8	4.1	26.8	13.3	13.5	21.6	18.6	3.0	21.4	14.9	6.5	14.1	11.2	2.9	6.2	2.9	3.3	0.9	0.3	0.6
4BC Brisbane	2.1	1.9	0.2	1.3	1.1	0.2	*	*	*	0.5	0.4	0.1	1.8	0.7	1.1	1.8	1.6	0.2	4.3	4.3	0.0
4BH Brisbane	0.6	0.7	-0.1	1.2	1.0	0.2	*	*	*	*	*	*	0.9	0.9	0.0	*	0.3	*	1.1	1.1	0.0
4KQ	0.5	1.3	-0.8	1.4	0.9	0.5	0.8	1.0	-0.2	0.2	*	*	0.2	0.2	0.0	0.7	0.6	0.1	0.6	3.3	-2.7
B105	1.2	1.1	0.1	2.5	2.2	0.3	2.5	2.6	-0.1	2.3	3.1	-0.8	0.9	0.5	0.4	0.6	0.5	0.1	0.3	0.1	0.2
Triple M 104.5	2.1	1.9	0.2	3.2	3.4	-0.2	1.0	1.0	0.0	1.8	1.5	0.3	3.8	4.4	-0.6	2.5	0.9	1.6	0.8	0.6	0.2
NOVA106.9	2.5	2.1	0.4	2.8	3.1	-0.3	1.9	6.4	-4.5	5.0	5.1	-0.1	4.2	2.2	2.0	1.2	0.5	0.7	0.4	0.1	0.3
97.3FM	1.1	0.6	0.5	1.6	1.0	0.6	0.1	1.0	-0.9	1.5	0.6	0.9	0.6	0.5	0.1	2.6	1.0	1.6	0.5	0.2	0.3
ABC GLDCST	4.9	4.7	0.2	1.9	1.0	0.9	0.1	0.3	-0.2	1.8	4.0	-2.2	4.9	4.8	0.1	7.5	4.3	3.2	7.4	7.3	0.1
ABC BRIS	3.3	2.5	0.8	0.6	0.6	0.0	1.8	1.7	0.1	0.4	0.3	0.1	1.5	1.1	0.4	1.3	1.9	-0.6	8.3	5.5	2.8
4RN	3.6	4.0	-0.4	3.8	3.7	0.1	0.1	*	*	0.5	1.2	-0.7	1.1	1.3	-0.2	6.6	3.4	3.2	6.6	8.7	-2.1
ABC NEWSRADIO	2.4	1.9	0.5	2.5	1.8	0.7	*	0.5	*	0.3	0.7	-0.4	1.5	1.5	0.0	3.9	2.7	1.2	3.9	2.8	1.1
4JJJ	9.0	9.6	-0.6	4.1	3.4	0.7	39.1	29.9	9.2	22.9	29.3	-6.4	6.5	10.7	-4.2	2.3	1.5	0.8	0.5	0.7	-0.2
ABC CLASSIC	2.5	2.6	-0.1	0.9	1.4	-0.5	0.7	*	*	1.1	0.9	0.2	0.9	1.1	-0.2	1.9	0.9	1.0	5.9	6.4	-0.5

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	14.2	16.4	-2.2	12.1	14.2	-2.1	14.3	16.5	-2.2	15.7	18.2	-2.5	15.3	17.7	-2.4	13.9	14.1	-0.2	12.6	15.4	-2.8						
Triple M 92.5	10.6	11.9	-1.3	9.3	10.5	-1.2	12.5	12.9	-0.4	11.5	13.3	-1.8	9.8	12.1	-2.3	6.2	7.7	-1.5	10.0	9.7	0.3						
90.9 SEA FM	12.6	8.0	4.6	12.9	8.9	4.0	12.5	6.4	6.1	13.6	8.2	5.4	12.2	9.0	3.2	7.7	6.9	0.8	9.7	7.0	2.7						
4BC Brisbane	2.2	1.9	0.3	2.2	2.5	-0.3	3.1	2.7	0.4	1.4	0.9	0.5	0.8	0.9	-0.1	6.1	3.2	2.9	1.9	1.8	0.1						
4BH Brisbane	0.6	0.7	-0.1	0.6	0.6	0.0	0.6	1.0	-0.4	0.6	0.6	0.0	0.3	0.5	-0.2	0.4	0.3	0.1	0.8	0.7	0.1						
4KQ	0.4	1.2	-0.8	0.5	1.1	-0.6	0.4	1.6	-1.2	0.1	1.0	-0.9	0.6	1.0	-0.4	0.1	0.6	-0.5	1.1	1.8	-0.7						
B105	1.0	1.0	0.0	0.6	0.9	-0.3	0.9	0.5	0.4	1.0	1.0	0.0	1.6	2.0	-0.4	1.8	0.9	0.9	1.8	1.2	0.6						
Triple M 104.5	2.1	1.9	0.2	2.1	1.8	0.3	2.4	2.2	0.2	2.0	2.2	-0.2	1.5	1.3	0.2	2.4	1.5	0.9	2.3	2.0	0.3						
NOVA106.9	2.7	2.1	0.6	2.4	1.5	0.9	2.5	1.2	1.3	3.2	2.9	0.3	2.8	2.3	0.5	2.7	3.6	-0.9	1.6	2.0	-0.4						
97.3FM	1.1	0.6	0.5	1.1	0.4	0.7	1.4	0.6	0.8	0.6	0.6	0.0	1.8	0.7	1.1	1.2	1.5	-0.3	0.9	0.5	0.4						
ABC GLDCST	4.8	4.3	0.5	7.4	6.0	1.4	4.2	3.9	0.3	2.8	2.6	0.2	3.4	3.4	0.0	7.7	9.2	-1.5	5.2	6.2	-1.0						
ABC BRIS	2.9	2.4	0.5	3.7	3.2	0.5	2.6	1.9	0.7	2.4	1.9	0.5	1.9	1.9	0.0	5.4	5.2	0.2	4.3	2.5	1.8						
4RN	3.6	3.9	-0.3	5.4	5.9	-0.5	2.6	2.6	0.0	2.2	2.5	-0.3	4.1	3.7	0.4	4.8	8.5	-3.7	3.7	4.4	-0.7						
ABC NEWSRADIO	2.2	1.9	0.3	2.9	2.8	0.1	1.5	1.0	0.5	1.8	1.4	0.4	2.3	2.3	0.0	3.2	3.9	-0.7	2.9	1.9	1.0						
4JJJ	9.1	10.3	-1.2	10.1	11.8	-1.7	6.9	10.1	-3.2	9.6	9.5	0.1	10.5	11.2	-0.7	7.2	5.2	2.0	8.7	7.1	1.6						
ABC CLASSIC	2.2	2.4	-0.2	2.1	2.5	-0.4	2.1	2.6	-0.5	1.9	2.0	-0.1	3.4	2.5	0.9	2.2	2.6	-0.4	3.4	3.5	-0.1						

Please note: HIT 90.9 changed to 90.9 SEA FM & 92.5 TripleM changed to Triple M 92.5 effective Aug 22.



# GOLD COAST/TWEED RADIO - SURVEY 3 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	190	196	-6	34	37	-3	21	19	2	47	44	3	52	57	-5	22	25	-3	15	15	0
Triple M 92.5	109	121	-12	11	10	1	9	11	-2	16	24	-8	29	29	0	22	29	-7	22	18	4
90.9 SEA FM	137	122	15	27	22	5	10	14	-4	46	41	5	38	30	8	9	10	-1	6	4	2
4BC Brisbane	16	14	2	2	1	1	*	*	*	1	1	0	3	2	1	2	2	0	6	8	-2
4BH Brisbane	5	7	-2	2	3	-1	*	*	*	*	*	*	*	1	*	*	*	*	3	4	-1
4KQ	18	19	-1	4	3	1	3	4	-1	2	*	*	1	3	-2	3	2	1	4	7	-3
B105	30	26	4	5	6	-1	5	4	1	10	10	0	6	3	3	3	3	0	1	*	*
Triple M 104.5	27	29	-2	3	5	-2	3	3	0	7	5	2	6	8	-2	3	4	-1	4	4	0
NOVA106.9	57	57	0	9	10	-1	9	13	-4	21	20	1	14	10	4	3	3	0	1	2	-1
97.3FM	23	24	-1	2	3	-1	1	2	-1	5	7	-2	6	5	1	6	3	3	3	4	-1
ABC GLDCST	69	81	-12	5	6	-1	2	3	-1	9	16	-7	16	17	-1	15	11	4	21	27	-6
ABC BRIS	30	26	4	3	1	2	2	1	1	4	2	2	5	4	1	2	3	-1	14	15	-1
4RN	34	36	-2	3	3	0	1	*	*	1	1	0	7	8	-1	7	4	3	15	19	-4
ABC NEWSRADIO	32	32	0	3	3	0	*	1	*	2	5	-3	8	6	2	10	8	2	10	9	1
4JJJ	105	116	-11	10	9	1	24	23	1	43	54	-11	21	22	-1	3	5	-2	4	4	0
ABC CLASSIC	19	22	-3	2	3	-1	1	*	*	1	*	*	4	5	-1	3	2	1	10	12	-2
Total	587	587	0	61	60	1	58	59	-1	133	132	1	131	131	0	81	81	0	124	125	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 620]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	164	175	-11	102	103	-1	80	90	-10	94	108	-14	80	90	-10	30	33	-3	119	121	-2
Triple M 92.5	98	112	-14	60	65	-5	54	61	-7	63	70	-7	45	61	-16	17	25	-8	71	82	-11
90.9 SEA FM	125	115	10	88	75	13	60	49	11	73	58	15	61	59	2	22	21	1	79	69	10
4BC Brisbane	12	11	1	8	9	-1	6	8	-2	5	7	-2	3	4	-1	5	4	1	11	10	1
4BH Brisbane	4	7	-3	2	2	0	2	4	-2	3	3	0	1	2	-1	*	1	*	3	2	1
4KQ	7	13	-6	3	7	-4	5	8	-3	2	4	-2	3	4	-1	1	2	-1	13	11	2
B105	26	26	0	9	11	-2	7	8	-1	16	15	1	10	12	-2	7	3	4	17	14	3
Triple M 104.5	22	23	-1	12	13	-1	11	12	-1	14	14	0	8	8	0	4	3	1	16	17	-1
NOVA106.9	49	48	1	21	18	3	21	17	4	23	26	-3	20	22	-2	9	14	-5	24	26	-2
97.3FM	20	20	0	11	7	4	11	9	2	7	8	-1	8	6	2	4	3	1	11	10	1
ABC GLDCST	61	68	-7	38	40	-2	25	25	0	22	30	-8	19	24	-5	11	18	-7	40	49	-9
ABC BRIS	26	24	2	21	18	3	10	12	-2	10	11	-1	9	11	-2	4	4	0	21	17	4
4RN	30	34	-4	20	25	-5	15	18	-3	12	14	-2	15	15	0	9	12	-3	19	21	-2
ABC NEWSRADIO	29	30	-1	18	16	2	11	12	-1	13	12	1	12	12	0	10	10	0	19	17	2
4JJJ	97	108	-11	64	70	-6	34	44	-10	61	61	0	50	63	-13	21	19	2	71	67	4
ABC CLASSIC	16	19	-3	9	12	-3	9	11	-2	9	12	-3	8	9	-1	4	5	-1	15	16	-1
Total	559	564	-5	438	442	-4	348	372	-24	388	395	-7	346	369	-23	155	164	-9	465	458	7

Please note: HIT 90.9 changed to 90.9 SEA FM & 92.5 TripleM changed to Triple M 92.5 effective Aug 22.



## GOLD COAST/TWEED RADIO - SURVEY 3 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	8	10	-2	1	2	-1	1	1	0	2	1	1	3	4	-1	1	2	-1	1	1	0
Triple M 92.5	6	7	-1	*	*	*	*	*	*	1	1	0	2	2	0	2	2	0	2	2	0
90.9 SEA FM	7	5	2	1	1	0	1	1	0	2	1	1	2	2	0	1	*	*	*	*	*
4BC Brisbane	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4BH Brisbane	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
B105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Triple M 104.5	1	1	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*
NOVA106.9	2	1	1	*	*	*	*	*	*	1	1	0	1	*	*	*	*	*	*	*	*
97.3FM	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	1	1	0
ABC BRIS	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
4RN	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	2	-1
ABC NEWSRADIO	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4JJJ	6	6	0	*	*	*	2	1	1	2	3	-1	1	2	-1	*	*	*	*	*	*
ABC CLASSIC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	61	64	-3	6	6	0	5	4	1	10	10	0	14	14	0	9	10	-1	18	20	-2

Average Audience (000's) by Session, P10+ [Potential: 620]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	9	11	-2	12	14	-2	14	18	-4	14	16	-2	9	11	-2	2	2	0	6	8	-2						
Triple M 92.5	7	8	-1	9	10	-1	12	14	-2	10	12	-2	6	8	-2	1	1	0	5	5	0						
90.9 SEA FM	8	6	2	13	9	4	12	7	5	12	7	5	7	6	1	1	1	0	5	4	1						
4BC Brisbane	1	1	0	2	2	0	3	3	0	1	1	0	*	1	*	1	*	*	1	1	0						
4BH Brisbane	*	*	*	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*	*	*	*						
4KQ	*	1	*	1	1	0	*	2	*	*	1	*	*	1	*	*	*	*	1	1	0						
B105	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	1	1	0						
Triple M 104.5	1	1	0	2	2	0	2	2	0	2	2	0	1	1	0	*	*	*	1	1	0						
NOVA106.9	2	1	1	2	2	0	2	1	1	3	3	0	2	1	1	*	1	*	1	1	0						
97.3FM	1	*	*	1	*	*	1	1	0	1	1	0	1	*	*	*	*	*	*	*	*						
ABC GLDCST	3	3	0	7	6	1	4	4	0	2	2	0	2	2	0	1	1	0	3	3	0						
ABC BRIS	2	2	0	4	3	1	3	2	1	2	2	0	1	1	0	1	1	0	2	1	1						
4RN	2	3	-1	5	6	-1	3	3	0	2	2	0	2	2	0	1	1	0	2	2	0						
ABC NEWSRADIO	1	1	0	3	3	0	1	1	0	2	1	1	1	1	0	*	1	*	1	1	0						
4JJJ	6	7	-1	10	12	-2	7	11	-4	8	8	0	6	7	-1	1	1	0	4	4	0						
ABC CLASSIC	1	2	-1	2	2	0	2	3	-1	2	2	0	2	2	0	*	*	*	2	2	0						
Total	66	70	-4	98	98	0	96	109	-13	87	88	-1	57	64	-7	15	15	0	49	51	-2						

Please note: HIT 90.9 changed to 90.9 SEA FM & 92.5 TripleM changed to Triple M 92.5 effective Aug 22.