

# 2024 NEW ZEALAND RADIO SURVEY SCHEDULE



Week no	Survey Weeks		Total NZ / All Markets	Commercial Radio Survey Release Dates
	Sunday	Saturday		
1	31	Jan 6		
2	Jan 7	13		
3	14	20		
4	21	27		
5	28	Feb 3		
6	Feb 4	10		
7	11	17	[Purple Box]	
8	18	24		
9	25	Mar 2		
10	Mar 3	9		
11	10	16		
12	17	23		
13	24	30		
14	31	Apr 6		
15	Apr 7	13		
16	14	20		
17	21	27		
18	28	May 4		
19	May 5	11		
20	12	18	[Purple Box]	
21	19	25		
22	26	Jun 1		
23	Jun 2	8		
24	9	15		
25	16	22		
26	23	29		
27	30	Jul 6		
28	Jul 7	13		
29	14	20		
30	21	27		
31	28	Aug 3		
32	Aug 4	10		
33	11	17	[Purple Box]	
34	18	24		
35	25	31		
36	Sep 1	7		
37	8	14		
38	15	21		
39	22	28		
40	29	Oct 5		
41	Oct 6	12		
42	13	19		
43	20	26		
44	27	Nov 2		
45	Nov 3	9		
46	10	16		
47	17	23		
48	24	30		
49	Dec 1	7		
50	8	14		
51	15	21		
52	22	28		

S1 - May 23

S2 - Aug 22

S3 - Nov 21

**Total NZ Market:** an aggregated survey that includes Auckland, Wellington, Christchurch, the ten individual regional markets and the additional Total NZ top up sample. Users can interrogate the data at a Total NZ level and by individual markets.

**Individual markets available are:**

- Auckland
- Wellington
- Christchurch
- Northland
- Waikato
- Tauranga
- Rotorua
- Hawke's Bay
- Taranaki
- Manawatu
- Nelson
- Dunedin
- Southland

Easter Weekend  
School Holidays