



GOLD COAST/TWEED RADIO - SURVEY 1 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	16.0	13.8	2.2	22.9	20.5	2.4	33.6	13.2	20.4	16.1	20.2	-4.1	24.3	21.0	3.3	16.8	11.9	4.9	3.3	3.9	-0.6
Triple M 92.5	10.9	10.5	0.4	6.4	8.8	-2.4	6.4	7.9	-1.5	7.0	7.4	-0.4	15.6	11.4	4.2	21.4	17.3	4.1	7.0	9.0	-2.0
90.9 SEA FM	13.2	11.9	1.3	36.7	26.8	9.9	25.4	21.6	3.8	18.8	21.4	-2.6	17.4	14.1	3.3	7.3	6.2	1.1	0.9	0.9	0.0
4BC Brisbane	1.7	2.1	-0.4	0.2	1.3	-1.1	0.8	*	*	0.3	0.5	-0.2	2.6	1.8	0.8	2.1	1.8	0.3	2.4	4.3	-1.9
4BH Brisbane	0.2	0.6	-0.4	0.1	1.2	-1.1	*	*	*	*	*	*	*	0.9	*	1.4	*	*	0.1	1.1	-1.0
4KQ	1.0	0.5	0.5	0.9	1.4	-0.5	*	0.8	*	0.2	0.2	0.0	*	0.2	*	1.8	0.7	1.1	2.0	0.6	1.4
B105	0.6	1.2	-0.6	2.1	2.5	-0.4	0.6	2.5	-1.9	1.0	2.3	-1.3	0.6	0.9	-0.3	0.1	0.6	-0.5	0.1	0.3	-0.2
Triple M 104.5	2.0	2.1	-0.1	1.2	3.2	-2.0	1.0	1.0	0.0	4.3	1.8	2.5	3.7	3.8	-0.1	0.5	2.5	-2.0	0.3	0.8	-0.5
NOVA106.9	2.6	2.5	0.1	3.4	2.8	0.6	2.1	1.9	0.2	6.2	5.0	1.2	3.7	4.2	-0.5	0.3	1.2	-0.9	0.4	0.4	0.0
KIIS973	1.1	1.1	0.0	0.9	1.6	-0.7	1.4	0.1	1.3	1.4	1.5	-0.1	0.1	0.6	-0.5	3.5	2.6	0.9	0.4	0.5	-0.1
ABC GLDCST	3.9	4.9	-1.0	2.5	1.9	0.6	2.3	0.1	2.2	1.3	1.8	-0.5	3.6	4.9	-1.3	6.8	7.5	-0.7	5.3	7.4	-2.1
ABC BRIS	2.3	3.3	-1.0	0.3	0.6	-0.3	0.3	1.8	-1.5	1.2	0.4	0.8	0.1	1.5	-1.4	0.8	1.3	-0.5	6.4	8.3	-1.9
4RN	2.7	3.6	-0.9	0.4	3.8	-3.4	0.1	0.1	0.0	0.5	0.5	0.0	2.3	1.1	1.2	3.6	6.6	-3.0	5.2	6.6	-1.4
ABC NEWSRADIO	1.6	2.4	-0.8	2.5	2.5	0.0	0.2	*	*	1.0	0.3	0.7	1.6	1.5	0.1	1.9	3.9	-2.0	2.0	3.9	-1.9
4JJJ	8.5	9.0	-0.5	4.5	4.1	0.4	16.2	39.1	-22.9	25.7	22.9	2.8	6.5	6.5	0.0	0.9	2.3	-1.4	0.5	0.5	0.0
ABC CLASSIC	2.5	2.5	0.0	0.6	0.9	-0.3	0.6	0.7	-0.1	0.1	1.1	-1.0	0.9	0.9	0.0	0.6	1.9	-1.3	7.3	5.9	1.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	16.0	14.2	1.8	13.4	12.1	1.3	17.4	14.3	3.1	17.8	15.7	2.1	17.1	15.3	1.8	13.0	13.9	-0.9	15.6	12.6	3.0						
Triple M 92.5	11.3	10.6	0.7	12.8	9.3	3.5	10.3	12.5	-2.2	12.2	11.5	0.7	11.2	9.8	1.4	4.8	6.2	-1.4	9.5	10.0	-0.5						
90.9 SEA FM	13.3	12.6	0.7	12.2	12.9	-0.7	12.0	12.5	-0.5	14.3	13.6	0.7	17.2	12.2	5.0	9.3	7.7	1.6	12.9	9.7	3.2						
4BC Brisbane	1.7	2.2	-0.5	2.3	2.2	0.1	2.5	3.1	-0.6	1.0	1.4	-0.4	0.8	0.8	0.0	1.6	6.1	-4.5	1.6	1.9	-0.3						
4BH Brisbane	0.3	0.6	-0.3	0.1	0.6	-0.5	0.5	0.6	-0.1	0.5	0.6	-0.1	0.1	0.3	-0.2	*	0.4	*	*	0.8	*						
4KQ	0.9	0.4	0.5	0.6	0.5	0.1	1.2	0.4	0.8	1.2	0.1	1.1	0.7	0.6	0.1	0.5	0.1	0.4	1.1	1.1	0.0						
B105	0.6	1.0	-0.4	0.6	0.6	0.0	0.6	0.9	-0.3	0.4	1.0	-0.6	0.8	1.6	-0.8	0.3	1.8	-1.5	0.6	1.8	-1.2						
Triple M 104.5	2.2	2.1	0.1	2.2	2.1	0.1	1.8	2.4	-0.6	2.6	2.0	0.6	2.1	1.5	0.6	1.2	2.4	-1.2	1.4	2.3	-0.9						
NOVA106.9	2.7	2.7	0.0	2.9	2.4	0.5	2.1	2.5	-0.4	2.5	3.2	-0.7	3.7	2.8	0.9	2.6	2.7	-0.1	2.4	1.6	0.8						
KIIS973	1.2	1.1	0.1	1.2	1.1	0.1	1.2	1.4	-0.2	1.5	0.6	0.9	0.8	1.8	-1.0	0.5	1.2	-0.7	0.9	0.9	0.0						
ABC GLDCST	3.8	4.8	-1.0	5.6	7.4	-1.8	3.2	4.2	-1.0	2.7	2.8	-0.1	2.6	3.4	-0.8	5.0	7.7	-2.7	4.5	5.2	-0.7						
ABC BRIS	2.2	2.9	-0.7	2.6	3.7	-1.1	1.4	2.6	-1.2	1.4	2.4	-1.0	3.0	1.9	1.1	5.6	5.4	0.2	2.6	4.3	-1.7						
4RN	2.6	3.6	-1.0	4.2	5.4	-1.2	1.7	2.6	-0.9	1.7	2.2	-0.5	2.5	4.1	-1.6	3.7	4.8	-1.1	2.8	3.7	-0.9						
ABC NEWSRADIO	1.6	2.2	-0.6	2.1	2.9	-0.8	1.3	1.5	-0.2	1.2	1.8	-0.6	0.9	2.3	-1.4	3.7	3.2	0.5	1.6	2.9	-1.3						
4JJJ	8.8	9.1	-0.3	9.1	10.1	-1.0	8.9	6.9	2.0	8.4	9.6	-1.2	9.5	10.5	-1.0	7.6	7.2	0.4	7.4	8.7	-1.3						
ABC CLASSIC	2.3	2.2	0.1	2.3	2.1	0.2	1.9	2.1	-0.2	2.1	1.9	0.2	3.1	3.4	-0.3	2.9	2.2	0.7	3.2	3.4	-0.2						

Please note: 97.3FM relaunched as KIIS973 effective from Feb 13.



GOLD COAST/TWEED RADIO - SURVEY 1 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	210	190	20	32	34	-2	29	21	8	48	47	1	62	52	10	25	22	3	15	15	0
Triple M 92.5	127	109	18	14	11	3	10	9	1	17	16	1	36	29	7	31	22	9	20	22	-2
90.9 SEA FM	174	137	37	33	27	6	29	10	19	50	46	4	43	38	5	12	9	3	6	6	0
4BC Brisbane	14	16	-2	1	2	-1	2	*	*	3	1	2	3	3	0	2	2	0	3	6	-3
4BH Brisbane	2	5	-3	*	2	*	*	*	*	*	*	*	*	*	*	1	*	*	1	3	-2
4KQ	12	18	-6	2	4	-2	*	3	*	1	2	-1	1	1	0	3	3	0	4	4	0
B105	17	30	-13	3	5	-2	1	5	-4	5	10	-5	5	6	-1	1	3	-2	2	1	1
Triple M 104.5	30	27	3	4	3	1	4	3	1	7	7	0	9	6	3	3	3	0	3	4	-1
NOVA106.9	48	57	-9	7	9	-2	6	9	-3	16	21	-5	15	14	1	1	3	-2	3	1	2
KIIS973	16	23	-7	2	2	0	4	1	3	5	5	0	1	6	-5	2	6	-4	2	3	-1
ABC GLDCST	64	69	-5	5	5	0	3	2	1	7	9	-2	13	16	-3	15	15	0	22	21	1
ABC BRIS	26	30	-4	1	3	-2	2	2	0	2	4	-2	1	5	-4	4	2	2	16	14	2
4RN	27	34	-7	1	3	-2	1	1	0	4	1	3	3	7	-4	5	7	-2	14	15	-1
ABC NEWSRADIO	34	32	2	6	3	3	2	*	*	4	2	2	7	8	-1	7	10	-3	9	10	-1
4JJJ	88	105	-17	8	10	-2	14	24	-10	45	43	2	14	21	-7	4	3	1	4	4	0
ABC CLASSIC	19	19	0	*	2	*	2	1	1	1	1	0	2	4	-2	2	3	-1	12	10	2
Total	600	587	13	64	61	3	56	58	-2	135	133	2	133	131	2	84	81	3	128	124	4

Cumulative Audience (000's) by Session, P10+ [Potential: 633]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	192	164	28	121	102	19	91	80	11	112	94	18	104	80	24	38	30	8	135	119	16						
Triple M 92.5	111	98	13	80	60	20	57	54	3	71	63	8	54	45	9	15	17	-2	74	71	3						
90.9 SEA FM	163	125	38	108	88	20	66	60	6	88	73	15	92	61	31	32	22	10	106	79	27						
4BC Brisbane	13	12	1	11	8	3	5	6	-1	6	5	1	3	3	0	2	5	-3	10	11	-1						
4BH Brisbane	2	4	-2	1	2	-1	1	2	-1	1	3	-2	1	1	0	*	*	*	1	3	-2						
4KQ	8	7	1	4	3	1	4	5	-1	4	2	2	3	3	0	3	1	2	7	13	-6						
B105	15	26	-11	8	9	-1	7	7	0	7	16	-9	6	10	-4	2	7	-5	7	17	-10						
Triple M 104.5	25	22	3	13	12	1	11	11	0	17	14	3	11	8	3	3	4	-1	14	16	-2						
NOVA106.9	39	49	-10	30	21	9	15	21	-6	17	23	-6	20	20	0	7	9	-2	27	24	3						
KIIS973	16	20	-4	9	11	-2	5	11	-6	9	7	2	6	8	-2	3	4	-1	6	11	-5						
ABC GLDCST	56	61	-5	38	38	0	26	25	1	22	22	0	19	19	0	10	11	-1	40	40	0						
ABC BRIS	21	26	-5	13	21	-8	12	10	2	9	10	-1	8	9	-1	6	4	2	17	21	-4						
4RN	25	30	-5	19	20	-1	13	15	-2	12	12	0	12	15	-3	7	9	-2	21	19	2						
ABC NEWSRADIO	31	29	2	19	18	1	10	11	-1	13	13	0	10	12	-2	7	10	-3	17	19	-2						
4JJJ	82	97	-15	53	64	-11	37	34	3	43	61	-18	50	50	0	18	21	-3	57	71	-14						
ABC CLASSIC	17	16	1	10	9	1	11	9	2	12	9	3	9	8	1	6	4	2	15	15	0						
Total	585	559	26	465	438	27	377	348	29	423	388	35	377	346	31	173	155	18	484	465	19						

Please note: 97.3FM relaunched as KIIS973 effective from Feb 13.



GOLD COAST/TWEED RADIO - SURVEY 1 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	11	8	3	1	1	0	2	1	1	2	2	0	3	3	0	2	1	1	1	1	0
Triple M 92.5	7	6	1	*	*	*	*	*	*	1	1	0	2	2	0	2	2	0	1	2	-1
90.9 SEA FM	9	7	2	2	1	1	1	1	0	3	2	1	2	2	0	1	1	0	*	*	*
4BC Brisbane	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
4BH Brisbane	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Triple M 104.5	1	1	0	*	*	*	*	*	*	1	*	*	1	1	0	*	*	*	*	*	*
NOVA106.9	2	2	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
KIIS973	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
ABC BRIS	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
4RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0
ABC NEWSRADIO	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
4JJJ	6	6	0	*	*	*	1	2	-1	4	2	2	1	1	0	*	*	*	*	*	*
ABC CLASSIC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	67	61	6	4	6	-2	5	5	0	14	10	4	14	14	0	10	9	1	19	18	1

Average Audience (000's) by Session, P10+ [Potential: 633]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	12	9	3	15	12	3	18	14	4	16	14	2	11	9	2	2	2	0	8	6	2						
Triple M 92.5	8	7	1	14	9	5	11	12	-1	11	10	1	7	6	1	1	1	0	5	5	0						
90.9 SEA FM	10	8	2	13	13	0	13	12	1	13	12	1	11	7	4	1	1	0	7	5	2						
4BC Brisbane	1	1	0	3	2	1	3	3	0	1	1	0	*	*	*	*	1	*	1	1	0						
4BH Brisbane	*	*	*	*	1	*	1	1	0	*	1	*	*	*	*	*	*	*	*	*	*						
4KQ	1	*	*	1	1	0	1	*	*	1	*	*	*	*	*	*	*	*	1	1	0						
B105	*	1	*	1	1	0	1	1	0	*	1	*	1	1	0	*	*	*	*	1	*						
Triple M 104.5	2	1	1	2	2	0	2	2	0	2	2	0	1	1	0	*	*	*	1	1	0						
NOVA106.9	2	2	0	3	2	1	2	2	0	2	3	-1	2	2	0	*	*	*	1	1	0						
KIIS973	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*						
ABC GLDCST	3	3	0	6	7	-1	3	4	-1	2	2	0	2	2	0	1	1	0	2	3	-1						
ABC BRIS	2	2	0	3	4	-1	1	3	-2	1	2	-1	2	1	1	1	1	0	1	2	-1						
4RN	2	2	0	5	5	0	2	3	-1	2	2	0	2	2	0	1	1	0	2	2	0						
ABC NEWSRADIO	1	1	0	2	3	-1	1	1	0	1	2	-1	1	1	0	1	*	*	1	1	0						
4JJJ	6	6	0	10	10	0	9	7	2	8	8	0	6	6	0	1	1	0	4	4	0						
ABC CLASSIC	2	1	1	3	2	1	2	2	0	2	2	0	2	2	0	*	*	*	2	2	0						
Total	72	66	6	109	98	11	104	96	8	91	87	4	62	57	5	16	15	1	54	49	5						

Please note: 97.3FM relaunched as KIIS973 effective from Feb 13.