

# Global Book Market 2023

## Growth in Revenue per Country

Nielsen  
BookData

GfK  
An IQ  
Company  
Entertainment

### North America

- Mexico: 11.4 %

### South America

- Brazil: 1.5 %
- Colombia: \* %

### Africa

- South Africa: 1.2 %

### Asia

- India: 7.1 %

### Europe

- Belgium/Flanders: 9.4 %
- Belgium/Wallonia: -1.2 %
- France: 1.5 %
- Ireland: 0.6 %
- Italy: 3.4 %
- Netherlands: 3.1 %
- Portugal: 7.0 %
- Spain: 4.6 %
- Switzerland: -1.3 %
- UK: 1.2 %

### Oceania

- Australia: -2.1 %
- New Zealand: -5.4 %

Based on physical point-of-sale data from January to December 2023.

\*Colombia: figures were collected for the first time in 2023, therefore no growth rates.