



CANBERRA RADIO - SURVEY 3 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.4	7.1	-0.7	6.3	6.7	-0.4	6.0	5.1	0.9	1.3	1.4	-0.1	3.9	4.6	-0.7	7.5	11.4	-3.9	12.4	12.2	0.2
2CC	4.7	5.9	-1.2	2.0	0.5	1.5	2.0	1.8	0.2	0.5	0.6	-0.1	6.0	5.3	0.7	9.6	12.2	-2.6	5.3	9.5	-4.2
HIT 104.7	14.4	13.9	0.5	28.0	35.6	-7.6	42.9	45.2	-2.3	28.5	25.7	2.8	12.6	9.0	3.6	2.9	4.1	-1.2	0.8	0.6	0.2
MIX 106.3	20.6	20.6	0.0	29.9	24.0	5.9	7.5	6.7	0.8	25.7	26.9	-1.2	33.0	37.7	-4.7	22.5	19.8	2.7	4.5	2.3	2.2
ABC CAN	11.2	12.6	-1.4	5.3	6.0	-0.7	6.7	2.6	4.1	5.2	4.6	0.6	10.1	12.5	-2.4	14.3	12.5	1.8	17.9	24.0	-6.1
2RN	9.4	8.3	1.1	1.6	2.2	-0.6	0.2	0.4	-0.2	4.3	4.7	-0.4	6.7	4.9	1.8	7.0	11.9	-4.9	22.6	16.2	6.4
ABC NEWSRADIO	4.0	4.7	-0.7	8.6	5.2	3.4	1.9	2.1	-0.2	4.0	4.2	-0.2	3.0	3.8	-0.8	4.7	4.9	-0.2	3.6	6.5	-2.9
2JJJ	8.1	9.6	-1.5	3.4	2.8	0.6	15.3	25.4	-10.1	17.3	16.6	0.7	5.0	8.9	-3.9	5.3	7.6	-2.3	4.2	2.5	1.7
ABC CLASSIC	9.5	7.1	2.4	3.7	3.5	0.2	0.2	0.9	-0.7	1.2	1.7	-0.5	5.3	5.0	0.3	15.2	6.3	8.9	20.5	16.7	3.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.1	6.7	-0.6	3.8	4.3	-0.5	7.9	8.4	-0.5	7.6	8.2	-0.6	5.8	6.9	-1.1	5.6	5.9	-0.3	7.4	8.3	-0.9
2CC	4.8	6.0	-1.2	5.5	6.2	-0.7	5.4	7.5	-2.1	4.2	6.0	-1.8	3.5	3.7	-0.2	6.0	5.5	0.5	4.4	5.7	-1.3
HIT 104.7	15.0	14.2	0.8	14.1	13.7	0.4	14.3	14.1	0.2	16.0	14.8	1.2	18.1	15.9	2.2	10.3	9.7	0.6	12.2	13.0	-0.8
MIX 106.3	21.9	21.4	0.5	18.6	17.9	0.7	24.9	23.2	1.7	26.2	27.2	-1.0	22.2	23.0	-0.8	8.7	7.0	1.7	16.2	17.7	-1.5
ABC CAN	11.2	12.8	-1.6	14.5	17.5	-3.0	10.6	11.8	-1.2	6.9	8.0	-1.1	9.4	9.8	-0.4	19.3	19.7	-0.4	11.4	12.2	-0.8
2RN	9.6	8.7	0.9	15.3	14.6	0.7	6.2	4.0	2.2	6.9	4.4	2.5	8.3	7.6	0.7	10.7	15.7	-5.0	8.8	6.9	1.9
ABC NEWSRADIO	4.0	4.6	-0.6	5.4	4.7	0.7	2.9	3.4	-0.5	2.5	4.3	-1.8	4.8	5.5	-0.7	6.0	6.8	-0.8	3.7	5.0	-1.3
2JJJ	8.4	9.6	-1.2	7.7	8.0	-0.3	7.8	10.0	-2.2	8.7	9.2	-0.5	11.0	12.7	-1.7	6.4	9.7	-3.3	6.9	9.3	-2.4
ABC CLASSIC	8.9	6.7	2.2	8.2	6.5	1.7	9.8	7.5	2.3	9.5	6.3	3.2	8.2	7.4	0.8	7.5	4.3	3.2	11.8	8.5	3.3



CANBERRA RADIO - SURVEY 3 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	39	43	-4	4	3	1	2	2	0	4	5	-1	4	6	-2	9	11	-2	16	16	0
2CC	21	25	-4	2	1	1	1	2	-1	2	2	0	4	4	0	4	5	-1	8	10	-2
HIT 104.7	145	141	4	22	25	-3	28	28	0	49	49	0	34	29	5	7	6	1	3	3	0
MIX 106.3	141	140	1	18	17	1	10	10	0	42	44	-2	44	43	1	20	19	1	8	7	1
ABC CAN	82	88	-6	5	6	-1	4	4	0	16	16	0	21	22	-1	13	13	0	24	27	-3
2RN	50	52	-2	2	2	0	1	1	0	12	12	0	9	9	0	7	9	-2	20	18	2
ABC NEWSRADIO	59	59	0	6	3	3	5	6	-1	20	16	4	11	13	-2	10	10	0	7	11	-4
2JJJ	86	81	5	8	6	2	17	22	-5	38	33	5	16	14	2	4	4	0	3	2	1
ABC CLASSIC	44	41	3	5	3	2	1	2	-1	6	7	-1	9	11	-2	8	5	3	15	13	2
Total	390	390	0	40	38	2	43	44	-1	108	108	0	88	89	-1	49	49	0	62	62	0

Cumulative Audience (000's) by Session, P10+ [Potential: 412]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	33	37	-4	17	19	-2	20	21	-1	21	24	-3	17	20	-3	8	8	0	28	31	-3
2CC	19	21	-2	10	11	-1	11	14	-3	13	14	-1	9	10	-1	5	6	-1	13	16	-3
HIT 104.7	128	124	4	80	82	-2	48	47	1	63	59	4	71	67	4	25	28	-3	85	89	-4
MIX 106.3	125	124	1	81	82	-1	56	57	-1	66	62	4	78	75	3	25	21	4	82	88	-6
ABC CAN	74	79	-5	48	54	-6	34	38	-4	37	36	1	37	41	-4	21	23	-2	45	51	-6
2RN	45	48	-3	35	32	3	19	19	0	23	23	0	25	26	-1	15	17	-2	33	33	0
ABC NEWSRADIO	52	52	0	32	30	2	17	22	-5	18	22	-4	24	26	-2	14	15	-1	28	33	-5
2JJJ	80	75	5	44	44	0	28	34	-6	33	30	3	47	39	8	19	22	-3	44	49	-5
ABC CLASSIC	41	36	5	25	22	3	21	18	3	24	16	8	21	20	1	9	5	4	28	25	3
Total	371	374	-3	292	303	-11	210	222	-12	235	233	2	259	262	-3	133	133	0	300	311	-11



CANBERRA RADIO - SURVEY 3 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
2CC	2	2	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
HIT 104.7	6	6	0	1	1	0	1	1	0	2	2	0	1	1	0	*	*	*	*	*	*
MIX 106.3	8	9	-1	1	1	0	*	*	*	2	2	0	3	4	-1	2	1	1	*	*	*
ABC CAN	4	5	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	3	-1
2RN	4	3	1	*	*	*	*	*	*	*	*	*	1	1	0	*	1	*	2	2	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
2JJJ	3	4	-1	*	*	*	*	1	*	1	1	0	*	1	*	*	*	*	*	*	*
ABC CLASSIC	4	3	1	*	*	*	*	*	*	*	*	*	*	1	*	1	*	*	2	2	0
Total	39	41	-2	2	2	0	3	3	0	8	9	-1	9	10	-1	7	6	1	10	10	0

Average Audience (000's) by Session, P10+ [Potential: 412]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	3	0	2	3	-1	4	5	-1	4	4	0	3	3	0	1	1	0	2	3	-1
2CC	2	3	-1	4	4	0	3	5	-2	2	3	-1	2	2	0	1	1	0	1	2	-1
HIT 104.7	6	6	0	9	10	-1	8	9	-1	8	8	0	8	7	1	1	1	0	4	4	0
MIX 106.3	9	10	-1	12	13	-1	14	14	0	13	14	-1	10	10	0	1	1	0	5	6	-1
ABC CAN	5	6	-1	9	12	-3	6	7	-1	3	4	-1	4	4	0	2	2	0	4	4	0
2RN	4	4	0	10	10	0	3	2	1	3	2	1	4	3	1	1	2	-1	3	2	1
ABC NEWSRADIO	2	2	0	3	3	0	2	2	0	1	2	-1	2	3	-1	1	1	0	1	2	-1
2JJJ	4	4	0	5	6	-1	4	6	-2	4	5	-1	5	6	-1	1	1	0	2	3	-1
ABC CLASSIC	4	3	1	5	5	0	6	5	1	5	3	2	4	3	1	1	*	*	4	3	1
Total	42	45	-3	64	70	-6	56	60	-4	50	52	-2	44	45	-1	11	12	-1	31	33	-2