

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2023 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	2.4	2.7	-0.3	1.5	0.8	0.7	2.4	2.6	-0.2	2.2	2.2	0.0	2.7	3.4	-0.7	3.1	3.4	-0.3	2.3	2.8	-0.5
3AW	13.6	13.5	0.1	6.1	4.9	1.2	3.0	3.0	0.0	3.2	7.9	-4.7	9.2	7.3	1.9	18.9	18.9	0.0	29.6	28.9	0.7
RSN 927	0.6	0.6	0.0	0.2	0.1	0.1	0.1	0.3	-0.2	0.2	0.1	0.1	0.3	*	*	1.4	1.3	0.1	1.0	1.3	-0.3
Magic 1278	1.0	1.3	-0.3	0.2	0.1	0.1	0.2	0.3	-0.1	0.6	1.2	-0.6	0.6	0.8	-0.2	1.2	2.0	-0.8	2.4	2.2	0.2
3MP 1377	1.0	1.1	-0.1	0.8	0.6	0.2	1.1	0.3	0.8	0.5	0.3	0.2	0.7	0.4	0.3	2.2	3.0	-0.8	1.1	1.8	-0.7
101.9 FOX FM	10.3	10.5	-0.2	16.5	19.3	-2.8	22.2	22.6	-0.4	16.1	15.2	0.9	10.0	10.8	-0.8	5.8	5.1	0.7	1.9	1.2	0.7
GOLD104.3	10.3	12.4	-2.1	8.0	14.3	-6.3	8.4	9.5	-1.1	6.3	8.7	-2.4	14.3	16.6	-2.3	14.6	17.8	-3.2	8.7	8.5	0.2
KIIS 101.1 FM	7.6	7.1	0.5	12.7	10.3	2.4	11.3	11.1	0.2	14.8	13.2	1.6	7.9	7.6	0.3	2.9	3.2	-0.3	1.3	0.8	0.5
105.1 TRIPLE M	6.4	6.9	-0.5	5.6	8.4	-2.8	8.4	6.4	2.0	6.7	6.5	0.2	11.6	12.4	-0.8	4.8	6.2	-1.4	1.6	1.7	-0.1
NOVA 100	6.4	5.7	0.7	10.4	7.4	3.0	11.4	10.7	0.7	10.7	9.3	1.4	6.9	6.8	0.1	4.2	3.8	0.4	0.4	0.2	0.2
smoothfm 91.5	9.4	8.5	0.9	6.6	5.5	1.1	7.7	6.4	1.3	9.3	8.7	0.6	7.3	7.4	-0.1	13.8	11.9	1.9	10.7	9.4	1.3
ABC MEL	6.6	8.0	-1.4	2.9	3.0	-0.1	0.9	2.2	-1.3	1.2	1.3	-0.1	4.1	5.0	-0.9	7.4	8.6	-1.2	16.2	20.7	-4.5
3RN	2.0	2.1	-0.1	1.0	0.8	0.2	0.2	1.3	-1.1	0.6	0.3	0.3	1.0	1.0	0.0	1.9	3.3	-1.4	5.2	4.7	0.5
ABC NEWSRADIO	1.8	1.4	0.4	2.3	1.9	0.4	0.9	0.9	0.0	0.8	0.7	0.1	1.4	1.2	0.2	1.4	0.8	0.6	3.2	2.5	0.7
3JJJ	4.1	3.7	0.4	6.9	7.0	-0.1	8.1	5.6	2.5	8.1	8.5	-0.4	3.5	2.4	1.1	1.7	1.2	0.5	0.2	0.2	0.0
ABC CLASSIC	2.1	1.4	0.7	1.0	1.3	-0.3	0.5	0.6	-0.1	0.7	0.6	0.1	1.2	0.7	0.5	0.6	0.4	0.2	5.9	3.8	2.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	2.7	2.6	0.1	3.1	2.9	0.2	2.9	2.4	0.5	2.4	2.8	-0.4	2.3	2.4	-0.1	2.2	2.5	-0.3	1.7	2.9	-1.2						
3AW	13.9	13.9	0.0	18.1	18.5	-0.4	16.3	15.7	0.6	10.6	10.3	0.3	10.2	10.2	0.0	12.2	13.7	-1.5	12.4	12.3	0.1						
RSN 927	0.6	0.5	0.1	0.9	1.0	-0.1	0.7	0.7	0.0	0.4	0.3	0.1	0.3	0.1	0.2	0.4	0.1	0.3	0.6	0.7	-0.1						
Magic 1278	0.9	1.2	-0.3	0.3	0.5	-0.2	1.2	1.2	0.0	1.1	1.4	-0.3	0.7	1.3	-0.6	1.3	2.3	-1.0	1.6	1.5	0.1						
3MP 1377	0.9	0.9	0.0	0.6	0.6	0.0	0.6	0.9	-0.3	1.3	1.1	0.2	0.9	1.2	-0.3	1.5	0.9	0.6	1.4	1.6	-0.2						
101.9 FOX FM	10.4	10.5	-0.1	10.6	11.0	-0.4	9.0	9.5	-0.5	11.4	11.0	0.4	11.4	11.8	-0.4	8.1	7.0	1.1	10.1	10.6	-0.5						
GOLD104.3	10.3	12.7	-2.4	9.0	11.5	-2.5	11.4	14.0	-2.6	11.9	14.3	-2.4	9.7	11.3	-1.6	7.7	10.5	-2.8	10.3	11.5	-1.2						
KIIS 101.1 FM	7.9	7.2	0.7	9.1	8.0	1.1	6.6	5.9	0.7	7.3	7.1	0.2	10.0	9.4	0.6	5.6	4.7	0.9	6.5	6.6	-0.1						
105.1 TRIPLE M	6.6	7.2	-0.6	6.6	7.2	-0.6	6.6	7.5	-0.9	7.1	7.4	-0.3	7.1	7.9	-0.8	4.1	4.1	0.0	5.7	5.9	-0.2						
NOVA 100	6.2	5.8	0.4	5.0	5.2	-0.2	5.3	5.3	0.0	7.5	6.7	0.8	7.4	7.1	0.3	6.0	3.6	2.4	6.9	5.5	1.4						
smoothfm 91.5	9.0	8.3	0.7	7.5	6.6	0.9	8.8	8.2	0.6	9.5	9.1	0.4	9.3	8.5	0.8	11.5	10.8	0.7	11.0	9.4	1.6						
ABC MEL	6.9	8.3	-1.4	8.2	10.1	-1.9	7.9	8.8	-0.9	4.8	5.9	-1.1	5.6	7.3	-1.7	9.1	11.6	-2.5	5.5	6.9	-1.4						
3RN	2.0	1.9	0.1	3.3	2.4	0.9	1.2	1.2	0.0	1.4	1.7	-0.3	1.3	1.6	-0.3	3.0	3.2	-0.2	2.1	2.9	-0.8						
ABC NEWSRADIO	1.7	1.3	0.4	2.7	2.0	0.7	1.4	0.9	0.5	0.8	0.6	0.2	1.1	1.3	-0.2	3.3	2.7	0.6	2.0	1.6	0.4						
3JJJ	4.2	3.7	0.5	3.9	3.5	0.4	4.2	3.8	0.4	5.0	4.1	0.9	4.6	4.1	0.5	2.3	1.9	0.4	3.5	3.5	0.0						
ABC CLASSIC	1.9	1.3	0.6	1.6	1.0	0.6	2.0	1.2	0.8	2.1	1.2	0.9	1.5	1.1	0.4	3.3	3.0	0.3	2.6	1.9	0.7						

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	354	393	-39	33	29	4	50	56	-6	58	84	-26	95	101	-6	58	59	-1	60	63	-3
3AW	812	828	-16	49	50	-1	48	56	-8	88	106	-18	155	135	20	147	151	-4	325	330	-5
RSN 927	72	82	-10	4	3	1	5	15	-10	12	15	-3	12	5	7	21	18	3	18	26	-8
Magic 1278	153	140	13	10	7	3	15	9	6	9	13	-4	37	28	9	25	28	-3	57	53	4
3MP 1377	217	203	14	25	20	5	43	27	16	30	27	3	33	30	3	25	34	-9	61	65	-4
101.9 FOX FM	1,300	1,303	-3	186	204	-18	220	208	12	503	482	21	236	256	-20	100	108	-8	56	44	12
GOLD104.3	1,231	1,319	-88	115	143	-28	123	126	-3	239	295	-56	361	349	12	194	209	-15	199	196	3
KIIS 101.1 FM	1,225	1,162	63	188	198	-10	215	197	18	498	437	61	213	225	-12	69	76	-7	42	28	14
105.1 TRIPLE M	783	848	-65	101	121	-20	116	95	21	223	247	-24	204	229	-25	87	102	-15	52	54	-2
NOVA 100	1,120	1,071	49	167	154	13	182	201	-19	429	388	41	237	244	-7	81	71	10	25	13	12
smoothfm 91.5	1,152	1,160	-8	114	125	-11	139	128	11	265	304	-39	246	240	6	185	167	18	203	195	8
ABC MEL	563	602	-39	39	44	-5	29	32	-3	74	65	9	109	111	-2	95	109	-14	217	241	-24
3RN	171	171	0	10	7	3	8	17	-9	36	25	11	25	29	-4	27	34	-7	65	60	5
ABC NEWSRADIO	292	267	25	48	37	11	30	31	-1	54	60	-6	60	52	8	24	22	2	77	64	13
3JJJ	554	539	15	67	71	-4	101	103	-2	254	252	2	88	82	6	30	22	8	13	10	3
ABC CLASSIC	235	210	25	23	29	-6	27	23	4	39	37	2	45	35	10	23	18	5	78	68	10
Total	4,597	4,588	9	487	481	6	497	489	8	1,263	1,259	4	1,005	1,000	5	575	582	-7	771	777	-6

By Session, P10+ [Potential: 4844]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
SEN 1116am	310	312	-2	170	151	19	147	133	14	144	138	6	123	121	2	67	74	-7	159	223	-64
3AW	752	767	-15	517	528	-11	439	452	-13	399	407	-8	373	346	27	157	201	-44	508	540	-32
RSN 927	53	50	3	31	30	1	26	25	1	15	12	3	14	18	-4	15	5	10	50	56	-6
Magic 1278	119	105	14	19	27	-8	46	37	9	64	68	-4	43	51	-8	29	27	2	88	94	-6
3MP 1377	176	166	10	46	45	1	45	55	-10	99	69	30	45	53	-8	47	46	1	116	124	-8
101.9 FOX FM	1,173	1,164	9	674	673	1	524	488	36	619	578	41	625	642	-17	229	204	25	791	742	49
GOLD104.3	1,091	1,164	-73	565	605	-40	545	586	-41	611	657	-46	503	562	-59	210	236	-26	697	786	-89
KIIS 101.1 FM	1,091	1,037	54	625	587	38	409	397	12	507	475	32	541	477	64	203	166	37	647	615	32
105.1 TRIPLE M	678	744	-66	319	319	0	270	289	-19	307	333	-26	297	331	-34	115	142	-27	421	443	-22
NOVA 100	995	965	30	480	503	-23	344	352	-8	511	468	43	443	430	13	200	156	44	630	587	43
smoothfm 91.5	1,010	1,013	-3	508	509	-1	432	423	9	508	556	-48	459	481	-22	295	269	26	729	705	24
ABC MEL	527	558	-31	332	356	-24	277	278	-1	243	260	-17	213	223	-10	137	153	-16	320	349	-29
3RN	155	154	1	103	97	6	65	58	7	70	58	12	53	52	1	51	44	7	97	100	-3
ABC NEWSRADIO	250	233	17	149	124	25	90	72	18	63	59	4	77	78	-1	73	57	16	171	137	34
3JJJ	479	478	1	260	241	19	204	195	9	222	198	24	215	222	-7	86	73	13	292	292	0
ABC CLASSIC	199	172	27	90	67	23	84	79	5	96	72	24	80	65	15	68	64	4	152	130	22
Total	4,483	4,479	4	3,518	3,467	51	2,981	2,916	65	3,217	3,208	9	3,160	3,162	-2	1,614	1,645	-31	3,906	3,912	-6

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	12	14	-2	1	*	*	1	1	0	2	2	0	3	4	-1	2	3	-1	3	3	0
3AW	68	71	-3	3	2	1	1	1	0	3	8	-5	11	9	2	14	15	-1	36	35	1
RSN 927	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	2	-1
Magic 1278	5	7	-2	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1	3	3	0
3MP 1377	5	6	-1	*	*	*	1	*	*	*	*	*	1	*	*	2	2	0	1	2	-1
101.9 FOX FM	52	55	-3	7	9	-2	11	11	0	15	16	-1	12	13	-1	4	4	0	2	1	1
GOLD104.3	52	65	-13	4	7	-3	4	5	-1	6	9	-3	17	20	-3	11	14	-3	11	10	1
KIIS 101.1 FM	38	37	1	6	5	1	5	5	0	14	14	0	9	9	0	2	2	0	2	1	1
105.1 TRIPLE M	32	36	-4	3	4	-1	4	3	1	6	7	-1	14	15	-1	4	5	-1	2	2	0
NOVA 100	32	30	2	5	4	1	5	5	0	10	10	0	8	8	0	3	3	0	*	*	*
smoothfm 91.5	47	45	2	3	3	0	4	3	1	9	9	0	9	9	0	10	9	1	13	11	2
ABC MEL	33	42	-9	1	1	0	*	1	*	1	1	0	5	6	-1	5	7	-2	20	25	-5
3RN	10	11	-1	*	*	*	*	1	*	1	*	*	1	1	0	1	3	-2	6	6	0
ABC NEWSRADIO	9	7	2	1	1	0	*	*	*	1	1	0	2	1	1	1	1	0	4	3	1
3JJJ	20	19	1	3	3	0	4	3	1	8	9	-1	4	3	1	1	1	0	*	*	*
ABC CLASSIC	10	7	3	*	1	*	*	*	*	1	1	0	1	1	0	*	*	*	7	5	2
Total	502	522	-20	46	48	-2	47	48	-1	96	106	-10	117	121	-4	74	77	-3	122	121	1

By Session, P10+ [Potential: 4844]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	14	15	-1	23	22	1	21	18	3	16	20	-4	13	14	-1	3	4	-1	7	13	-6
3AW	75	78	-3	137	144	-7	120	121	-1	69	73	-4	57	57	0	19	21	-2	52	53	-1
RSN 927	3	3	0	7	8	-1	5	5	0	3	2	1	1	1	0	1	*	*	3	3	0
Magic 1278	5	7	-2	3	4	-1	9	9	0	7	10	-3	4	7	-3	2	4	-2	7	6	1
3MP 1377	5	5	0	4	5	-1	4	7	-3	9	8	1	5	7	-2	2	1	1	6	7	-1
101.9 FOX FM	56	59	-3	80	85	-5	67	73	-6	74	78	-4	64	66	-2	13	11	2	42	45	-3
GOLD104.3	55	71	-16	68	89	-21	84	108	-24	77	101	-24	54	64	-10	12	16	-4	43	49	-6
KIIS 101.1 FM	43	41	2	69	62	7	49	45	4	48	50	-2	56	53	3	9	7	2	27	28	-1
105.1 TRIPLE M	35	40	-5	50	56	-6	48	58	-10	46	52	-6	40	44	-4	6	6	0	24	25	-1
NOVA 100	33	33	0	38	40	-2	39	41	-2	49	48	1	42	40	2	10	6	4	29	24	5
smoothfm 91.5	48	46	2	57	52	5	65	64	1	62	64	-2	52	48	4	18	17	1	46	40	6
ABC MEL	37	46	-9	62	78	-16	58	68	-10	31	42	-11	32	41	-9	14	18	-4	23	30	-7
3RN	11	10	1	25	18	7	9	9	0	9	12	-3	7	9	-2	5	5	0	9	12	-3
ABC NEWSRADIO	9	7	2	20	16	4	10	7	3	5	4	1	6	7	-1	5	4	1	8	7	1
3JJJ	23	21	2	29	27	2	31	30	1	32	29	3	26	23	3	4	3	1	15	15	0
ABC CLASSIC	10	7	3	12	8	4	15	10	5	13	9	4	9	6	3	5	5	0	11	8	3
Total	537	559	-22	754	777	-23	740	771	-31	651	709	-58	560	563	-3	158	157	1	416	428	-12

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2023

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	26	40	-14	5	7	-2	5	6	-1	11	19	-8	2	8	-6	2	*	*	1	1	0
CADA	14	27	-13	7	9	-2	3	9	-6	5	2	3	*	2	*	*	*	*	1	4	*
Chemist Warehouse Remix	23	36	-13	4	3	1	4	8	-4	5	8	-3	6	8	-2	4	5	-1	*	4	*
Coles Radio	94	94	0	14	11	3	19	22	-3	28	30	-2	25	22	3	9	9	0	*	1	*
DANCE HITS	91	85	6	21	24	-3	12	8	4	41	34	7	9	15	-6	2	5	-3	6	*	*
Disrupt Radio	8	7	1	*	2	*	5	6	-1	3	*	*	*	*	*	*	*	*	*	*	*
GOLD 80s	125	139	-14	8	10	-2	19	22	-3	14	22	-8	54	49	5	17	16	1	14	20	-6
iHeartAustralia	78	na	*	17	na	*	10	na	*	29	na	*	15	na	*	4	na	*	4	na	*
iHeartCountry	22	26	-4	2	1	1	4	8	-4	14	15	-1	*	*	*	2	2	0	*	*	*
iHeartDance	25	na	*	9	na	*	4	na	*	10	na	*	*	na	*	*	na	*	2	na	*
iHeartTrivia	12	10	2	10	5	5	2	4	-2	*	*	*	*	*	*	*	*	*	*	2	*
KIIS 90s	104	132	-28	23	19	4	20	29	-9	37	46	-9	22	32	-10	2	7	-5	*	*	*
LiSTNR Radio	22	20	2	9	4	5	2	8	-6	5	2	3	5	6	-1	*	*	*	*	*	*
MMM 2000s	28	30	-2	*	*	*	8	10	-2	18	15	3	*	4	*	2	*	*	*	*	*
MMM 80s	34	31	3	7	7	0	4	*	*	4	4	0	8	11	-3	6	4	2	6	6	0
MMM ALMOST ACOUSTIC	31	22	9	4	2	2	5	6	-1	14	7	7	2	3	-1	1	2	-1	4	2	2
MMM CLASSIC ROCK	70	82	-12	10	7	3	12	6	6	12	17	-5	20	20	0	9	9	0	7	24	-17
MMM COUNTRY	36	46	-10	6	5	1	8	6	2	7	17	-10	7	3	4	8	14	-6	*	1	*
MMM TRADIE RADIO	18	19	-1	*	4	*	4	1	3	3	4	-1	11	10	1	*	*	*	*	*	*
OLDSKOOL 80s HITS	64	78	-14	8	6	2	11	10	1	11	10	1	22	35	-13	4	6	-2	8	10	-2
OLDSKOOL 90s HITS	89	97	-8	5	9	-4	13	16	-3	36	46	-10	30	22	8	6	4	2	*	*	*
Radio Maria	25	24	1	4	3	1	12	13	-1	9	8	1	*	*	*	*	*	*	*	*	*
Radio Maria Ital	11	9	2	4	2	2	7	6	1	*	2	*	*	*	*	*	*	*	*	*	*
RnB Fridays Radio	93	102	-9	11	10	1	8	18	-10	50	43	7	22	28	-6	2	3	-1	*	*	*
RSN Xtra	10	9	1	*	*	*	3	3	0	4	2	2	*	*	*	*	*	*	3	3	0
RSN Xtra2	6	8	-2	*	*	*	2	2	0	4	6	-2	*	*	*	*	*	*	*	*	*
SEN Fanatic	22	18	4	*	*	*	2	3	-1	12	8	4	3	2	1	2	3	-1	3	1	2
SEN Sydney DAB+	14	11	3	7	6	1	*	*	*	2	4	-2	*	2	*	1	*	*	4	*	*
SENTrack	16	6	10	7	2	5	2	2	0	7	*	*	*	*	*	*	2	*	*	*	*
smooth relax	123	118	5	7	5	2	8	10	-2	29	29	0	33	37	-4	28	23	5	18	14	4
smooth Vintage	40	24	16	6	6	0	*	*	*	4	1	3	9	3	6	9	6	3	12	8	4
TikTok Trending	105	111	-6	21	28	-7	15	20	-5	63	57	6	2	5	-3	3	*	*	*	*	*
triple j Unearthed	86	75	11	14	15	-1	20	14	6	22	27	-5	16	17	-1	8	3	5	6	*	*
ABC Country	36	43	-7	13	6	7	4	7	-3	5	12	-7	9	11	-2	*	*	*	4	8	-4
ABC Jazz	84	75	9	11	9	2	6	6	0	29	18	11	14	11	3	8	5	3	17	26	-9
ABC KIDS LISTEN	53	62	-9	22	26	-4	4	6	-2	17	17	0	9	12	-3	*	*	*	2	1	1
ABC Sport	59	63	-4	11	10	1	8	17	-9	17	19	-2	5	*	*	3	3	0	14	14	0
Double J	58	59	-1	10	8	2	7	12	-5	22	17	5	11	15	-4	6	4	2	1	1	0
Total Digital/Internet Only	1,039	1,106	-67	148	147	1	129	161	-32	309	325	-16	229	240	-11	116	104	12	108	130	-22

Please note: iHeartAustralia & iHeartDance commenced broadcasting Sept 24.

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4844]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	23	25	-2	7	5	2	11	8	3	14	19	-5	8	8	0	3	5	-2	14	24	-10
CADA	9	19	-10	*	5	*	5	2	3	7	6	1	3	11	-8	*	*	*	7	13	-6
Chemist Warehouse Remix	23	36	-13	1	10	-9	3	18	-15	13	19	-6	5	9	-4	7	1	6	3	6	-3
Coles Radio	79	78	1	28	21	7	24	24	0	26	38	-12	37	29	8	26	22	4	31	34	-3
DANCE HITS	79	63	16	28	27	1	24	27	-3	31	28	3	30	19	11	11	8	3	29	40	-11
Disrupt Radio	3	2	1	*	2	*	*	*	*	3	*	*	*	*	*	*	*	*	8	6	2
GOLD 80s	106	126	-20	57	56	1	33	37	-4	33	46	-13	42	51	-9	37	41	-4	65	65	0
iHeartAustralia	61	na	*	19	na	*	24	na	*	28	na	*	15	na	*	19	na	*	42	na	*
iHeartCountry	12	11	1	7	6	1	6	2	4	2	5	-3	1	*	*	4	3	1	16	19	-3
iHeartDance	22	na	*	6	na	*	3	na	*	3	na	*	4	na	*	10	na	*	7	na	*
iHeartTrivia	8	6	2	3	*	*	2	2	0	*	1	*	*	*	*	2	3	-1	4	6	-2
KIIS 90s	78	107	-29	28	35	-7	27	33	-6	30	38	-8	25	48	-23	21	24	-3	48	50	-2
LiSTNR Radio	20	17	3	10	4	6	14	15	-1	3	*	*	3	*	*	2	4	-2	11	6	5
MMM 2000s	19	20	-1	5	11	-6	7	4	3	6	6	0	7	10	-3	6	3	3	15	15	0
MMM 80s	32	31	1	9	10	-1	4	5	-1	15	18	-3	11	10	1	8	5	3	9	4	5
MMM ALMOST ACOUSTIC	21	9	12	13	5	8	8	6	2	2	2	0	9	*	*	4	2	2	18	14	4
MMM CLASSIC ROCK	51	61	-10	14	23	-9	23	28	-5	26	37	-11	26	28	-2	7	9	-2	43	49	-6
MMM COUNTRY	27	36	-9	15	20	-5	14	15	-1	19	23	-4	17	14	3	9	12	-3	24	26	-2
MMM TRADIE RADIO	15	16	-1	2	3	-1	11	12	-1	9	14	-5	11	10	1	*	2	*	6	5	1
OLDSKOOL 80s HITS	51	58	-7	19	18	1	24	14	10	27	26	1	15	23	-8	11	11	0	24	34	-10
OLDSKOOL 90s HITS	84	79	5	36	21	15	32	24	8	44	36	8	29	28	1	13	8	5	47	35	12
Radio Maria	14	13	1	*	*	*	2	1	1	6	8	-2	11	8	3	*	*	*	16	15	1
Radio Maria Ital	6	2	4	2	2	0	*	*	*	*	*	*	4	*	*	*	*	*	7	8	-1
RnB Fridays Radio	84	88	-4	35	32	3	31	25	6	28	30	-2	60	60	0	24	28	-4	40	48	-8
RSN Xtra	10	9	1	8	6	2	3	3	0	*	*	*	3	3	0	5	6	-1	3	3	0
RSN Xtra2	4	4	0	*	*	*	*	*	*	*	*	*	*	*	*	4	4	0	2	5	-3
SEN Fanatic	16	8	8	8	3	5	4	3	1	6	2	4	2	1	1	2	2	0	7	11	-4
SEN Sydney DAB+	14	10	4	7	3	4	5	6	-1	*	2	*	6	2	4	4	7	-3	*	4	*
SENTrack	6	2	4	4	2	2	4	2	2	1	*	*	1	*	*	2	*	*	16	6	10
smooth relax	100	91	9	31	38	-7	36	24	12	54	44	10	33	26	7	34	23	11	53	66	-13
smooth Vintage	32	18	14	7	4	3	14	8	6	14	10	4	14	7	7	11	10	1	17	12	5
TikTok Trending	93	84	9	33	26	7	25	24	1	36	45	-9	33	31	2	28	25	3	55	71	-16
triple j Unearthed	71	56	15	26	27	-1	24	20	4	22	16	6	31	22	9	18	13	5	32	37	-5
ABC Country	32	39	-7	12	10	2	7	12	-5	15	16	-1	12	9	3	7	10	-3	9	13	-4
ABC Jazz	72	66	6	24	24	0	27	27	0	26	24	2	18	9	9	34	30	4	55	45	10
ABC KIDS LISTEN	41	46	-5	11	16	-5	13	13	0	9	11	-2	20	26	-6	7	10	-3	24	42	-18
ABC Sport	33	44	-11	11	16	-5	9	17	-8	13	15	-2	5	9	-4	5	12	-7	38	32	6
Double J	55	59	-4	26	23	3	33	33	0	28	33	-5	32	26	6	10	15	-5	28	28	0
Total Digital/Internet Only	901	955	-54	435	432	3	433	428	5	478	500	-22	467	447	20	295	295	0	665	700	-35

Please note: iHeartAustralia & iHeartDance commenced broadcasting Sept 24.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 8 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	2.4	2.5	3.8	1.5	1.4	3.6	2.4	2.1	5.3	2.2	2.2	3.7	2.7	3.0	2.4	3.1	3.4	4.1	2.3	2.3	4.8
3AW	13.6	13.8	21.9	6.1	6.1	9.1	3.0	1.6	14.8	3.2	1.8	14.9	9.2	9.2	16.2	18.9	17.5	48.2	29.6	31.8	25.9
RSN 927	0.6	n.a.	n.a.	0.2	n.a.	n.a.	0.1	n.a.	n.a.	0.2	n.a.	n.a.	0.3	n.a.	n.a.	1.4	n.a.	n.a.	1.0	n.a.	n.a.
Magic 1278	1.0	1.1	1.2	0.2	0.3	0.1	0.2	0.2	0.5	0.6	0.7	0.2	0.6	0.5	1.4	1.2	1.4	1.1	2.4	2.5	3.9
3MP 1377	1.0	1.1	1.3	0.8	0.7	1.8	1.1	1.1	1.8	0.5	0.5	0.4	0.7	0.7	0.6	2.2	2.5	2.1	1.1	1.1	2.6
101.9 FOX FM	10.3	11.6	6.2	16.5	17.6	14.4	22.2	25.2	8.3	16.1	18.6	7.0	10.0	11.3	6.5	5.8	6.9	3.4	1.9	2.1	0.8
GOLD104.3	10.3	11.2	9.5	8.0	8.4	8.7	8.4	8.5	10.6	6.3	6.6	8.1	14.3	15.5	14.4	14.6	16.9	10.7	8.7	9.6	2.2
KIIS 101.1 FM	7.6	8.6	4.2	12.7	14.0	6.8	11.3	12.6	5.5	14.8	17.1	6.2	7.9	8.9	4.9	2.9	3.4	1.8	1.3	1.4	*
105.1 TRIPLE M	6.4	7.1	4.9	5.6	5.9	5.9	8.4	8.7	9.4	6.7	7.2	6.8	11.6	13.4	4.5	4.8	5.6	3.3	1.6	1.8	*
NOVA 100	6.4	7.1	4.0	10.4	11.6	5.0	11.4	12.6	7.2	10.7	12.3	5.0	6.9	7.8	4.2	4.2	4.9	2.9	0.4	0.4	*
smoothfm 91.5	9.4	10.3	8.7	6.6	7.1	5.0	7.7	8.0	8.4	9.3	9.4	13.4	7.3	8.2	5.4	13.8	16.1	9.7	10.7	11.5	8.0
ABC MEL	6.6	6.8	9.5	2.9	2.8	5.5	0.9	0.7	2.1	1.2	1.1	2.3	4.1	3.7	11.1	7.4	8.8	3.7	16.2	16.1	33.5
3RN	2.0	2.3	0.7	1.0	1.2	*	0.2	0.2	0.1	0.6	0.6	0.2	1.0	1.1	0.9	1.9	2.3	*	5.2	5.7	2.7
ABC NEWSRADIO	1.8	1.8	2.8	2.3	2.5	1.6	0.9	0.8	1.7	0.8	0.7	2.3	1.4	1.2	4.3	1.4	1.7	1.0	3.2	3.3	4.7
3JJJ	4.1	4.4	3.4	6.9	7.4	6.5	8.1	9.2	2.8	8.1	8.9	6.6	3.5	3.8	2.9	1.7	1.9	1.6	0.2	0.3	0.1
ABC CLASSIC	2.1	2.2	2.3	1.0	1.0	1.4	0.5	0.3	2.4	0.7	0.7	1.1	1.2	1.2	2.2	0.6	0.8	0.1	5.9	6.2	7.7
Commercial DAB+ Stns	6.6	6.4	11.7	8.7	8.0	14.2	8.1	7.1	12.2	9.5	9.0	18.3	9.1	9.1	15.3	4.3	4.8	4.5	2.1	2.2	1.7
ABC DAB+ Stns	1.9	1.8	3.8	4.6	4.3	10.5	1.8	1.2	6.9	2.4	2.5	3.4	1.2	1.1	2.9	1.2	1.3	1.5	1.6	1.7	1.6
Total DAB+ Stns	9.3	8.2	15.5	14.1	12.2	24.7	10.1	8.2	19.2	12.9	11.4	21.7	10.9	10.3	18.2	8.0	6.0	6.1	3.8	3.9	3.3

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	2.7	2.7	4.1	3.1	3.0	6.1	2.9	3.0	3.9	2.4	2.5	3.4	2.3	2.3	4.7	2.2	2.5	1.0	1.7	1.8	2.7
3AW	13.9	14.0	23.4	18.1	17.7	35.2	16.3	17.1	21.1	10.6	10.5	18.1	10.2	10.2	20.6	12.2	12.1	20.6	12.4	13.1	16.6
RSN 927	0.6	n.a.	n.a.	0.9	n.a.	n.a.	0.7	n.a.	n.a.	0.4	n.a.	n.a.	0.3	n.a.	n.a.	0.4	n.a.	n.a.	0.6	n.a.	n.a.
Magic 1278	0.9	1.0	0.8	0.3	0.4	*	1.2	1.4	0.8	1.1	1.2	1.6	0.7	0.8	0.4	1.3	1.4	1.1	1.6	1.6	2.6
3MP 1377	0.9	1.0	1.1	0.6	0.6	0.6	0.6	0.6	1.0	1.3	1.3	1.8	0.9	1.0	0.7	1.5	1.6	1.3	1.4	1.4	2.2
101.9 FOX FM	10.4	11.6	6.8	10.6	11.8	4.7	9.0	9.9	8.9	11.4	12.7	7.9	11.4	12.9	5.7	8.1	9.2	4.3	10.1	11.6	4.0
GOLD104.3	10.3	11.1	9.9	9.0	9.6	8.6	11.4	12.5	10.4	11.9	12.9	10.5	9.7	10.6	9.8	7.7	7.9	10.2	10.3	11.4	8.1
KIIS 101.1 FM	7.9	8.9	4.6	9.1	10.1	4.0	6.6	7.2	6.2	7.3	8.2	5.0	10.0	11.5	3.5	5.6	6.4	2.4	6.5	7.5	2.5
105.1 TRIPLE M	6.6	7.3	4.9	6.6	7.1	5.4	6.6	7.6	3.3	7.1	7.9	5.0	7.1	7.8	7.0	4.1	4.3	4.9	5.7	6.3	4.8
NOVA 100	6.2	6.9	4.1	5.0	5.5	2.9	5.3	5.8	4.7	7.5	8.4	4.6	7.4	8.4	4.0	6.0	6.7	4.6	6.9	7.9	3.5
smoothfm 91.5	9.0	9.7	8.7	7.5	8.2	5.1	8.8	9.6	9.0	9.5	10.1	10.6	9.3	10.2	9.1	11.5	12.5	9.9	11.0	12.2	8.9
ABC MEL	6.9	7.0	10.3	8.2	8.3	13.5	7.9	8.0	11.6	4.8	4.9	7.1	5.6	5.9	8.6	9.1	9.6	11.1	5.5	5.9	6.3
3RN	2.0	2.3	0.6	3.3	3.7	1.3	1.2	1.4	0.2	1.4	1.6	0.5	1.3	1.5	0.5	3.0	3.5	0.7	2.1	2.4	1.0
ABC NEWSRADIO	1.7	1.7	2.4	2.7	2.7	4.8	1.4	1.5	2.0	0.8	0.9	0.8	1.1	1.2	1.6	3.3	3.4	4.2	2.0	1.9	4.0
3JJJ	4.2	4.6	3.5	3.9	4.3	1.9	4.2	4.6	3.9	5.0	5.4	4.4	4.6	5.1	3.7	2.3	2.4	2.8	3.5	3.8	3.3
ABC CLASSIC	1.9	2.1	1.9	1.6	1.8	0.6	2.0	2.2	1.6	2.1	2.1	2.6	1.5	1.6	2.3	3.3	3.6	2.7	2.6	2.7	4.0
Commercial DAB+ Stns	6.4	6.4	9.5	4.1	4.5	2.6	6.0	6.0	9.0	7.7	7.6	12.2	7.5	7.3	14.1	8.5	8.5	12.9	7.3	6.4	19.9
ABC DAB+ Stns	1.8	1.7	3.3	1.0	1.0	2.6	1.6	1.6	2.5	1.8	1.7	3.9	1.9	1.9	3.7	4.3	4.4	5.4	2.2	2.1	5.4
Total DAB+ Stns	9.0	8.1	12.8	5.4	5.4	5.2	8.5	7.6	11.5	10.6	9.3	16.1	9.9	9.2	17.8	15.2	12.9	18.3	10.5	8.5	25.3

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 2.4% share of all listening, 2.5% share of AM/FM/DAB+ listening and 3.8% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 8 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/ DAB+	Streaming	Total	AM/FM/ DAB+	Streaming	Total	AM/FM/ DAB+	Streaming	Total	AM/FM/ DAB+	Streaming	Total	AM/FM/ DAB+	Streaming	Total	AM/FM/ DAB+	Streaming	Total	AM/FM/ DAB+	Streaming
SEN 1116am	354	346	54	33	31	6	50	47	17	58	58	6	95	93	7	58	58	6	60	59	12
3AW	812	755	141	49	45	10	48	37	24	88	60	32	155	141	28	147	147	21	325	325	26
RSN 927	72	n.a.	n.a.	4	n.a.	n.a.	5	n.a.	n.a.	12	n.a.	n.a.	12	n.a.	n.a.	21	n.a.	n.a.	18	n.a.	n.a.
Magic 1278	153	127	38	10	8	2	15	7	8	9	5	6	37	29	13	25	23	5	57	55	4
3MP 1377	217	204	52	25	24	12	43	36	19	30	26	9	33	33	6	25	25	3	61	61	3
101.9 FOX FM	1,300	1,237	217	186	173	40	220	196	51	503	490	73	236	226	38	100	97	14	56	56	2
GOLD104.3	1,231	1,158	188	115	105	17	123	108	41	239	217	43	361	344	57	194	190	19	199	194	10
KIIS 101.1 FM	1,225	1,186	164	188	183	34	215	198	29	498	487	65	213	210	27	69	66	9	42	42	*
105.1 TRIPLE M	783	733	111	101	86	15	116	109	24	223	204	45	204	198	14	87	84	14	52	52	*
NOVA 100	1,120	1,068	197	167	161	33	182	171	42	429	401	67	237	230	42	81	81	12	25	25	*
smoothfm 91.5	1,152	1,078	235	114	101	27	139	118	44	265	241	77	246	235	40	185	182	25	203	200	22
ABC MEL	563	540	130	39	37	7	29	24	8	74	67	20	109	103	40	95	93	12	217	216	42
3RN	171	166	32	10	10	*	8	5	3	36	36	6	25	23	11	27	27	1	65	65	11
ABC NEWSRADIO	292	268	68	48	46	7	30	27	6	54	46	20	60	53	21	24	20	3	77	77	11
3JJJ	554	527	118	67	60	21	101	98	25	254	240	43	88	86	20	30	29	7	13	13	1
ABC CLASSIC	235	203	68	23	21	8	27	14	20	39	34	10	45	40	15	23	21	1	78	72	14
Commercial DAB+ Stns	798	764	240	114	106	42	106	105	41	250	235	81	178	178	48	83	77	20	67	63	8
ABC DAB+ Stns	312	292	110	58	55	26	45	43	19	100	95	32	49	47	19	23	21	4	37	32	11
Total DAB+ Stns	1,039	944	318	148	135	66	129	126	50	309	290	100	229	211	65	116	90	22	108	92	16
Total	4,597	4,445	1,184	487	469	158	497	489	187	1,263	1,213	351	1,005	954	265	575	557	110	771	763	113

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/ DAB+	Streaming	Total	AM/FM/ DAB+	Streaming	Total	AM/FM/ DAB+	Streaming	Total	AM/FM/ DAB+	Streaming	Total	AM/FM/ DAB+	Streaming	Total	AM/FM/ DAB+	Streaming	Total	AM/FM/ DAB+	Streaming
SEN 1116am	310	307	44	170	170	14	147	145	18	144	139	27	123	121	13	67	64	6	159	145	28
3AW	752	695	128	517	453	83	439	402	56	399	371	51	373	346	43	157	142	17	508	487	65
RSN 927	53	n.a.	n.a.	31	n.a.	n.a.	26	n.a.	n.a.	15	n.a.	n.a.	14	n.a.	n.a.	15	n.a.	n.a.	50	n.a.	n.a.
Magic 1278	119	96	27	19	18	2	46	44	1	64	48	17	43	34	8	29	24	4	88	75	18
3MP 1377	176	164	39	46	37	15	45	37	10	99	92	18	45	43	6	47	43	6	116	106	22
101.9 FOX FM	1,173	1,099	175	674	628	60	524	473	64	619	572	73	625	601	39	229	207	27	791	764	88
GOLD104.3	1,091	1,008	162	565	534	49	545	506	69	611	554	80	503	466	58	210	184	30	697	665	71
KIIS 101.1 FM	1,091	1,049	148	625	599	50	409	372	55	507	477	64	541	518	35	203	189	14	647	626	47
105.1 TRIPLE M	678	630	96	319	291	37	270	237	35	307	280	43	297	273	31	115	98	18	421	398	48
NOVA 100	995	937	166	480	450	37	344	303	69	511	474	59	443	415	45	200	177	24	630	593	72
smoothfm 91.5	1,010	931	192	508	473	65	432	386	73	508	455	81	459	415	67	295	255	48	729	683	99
ABC MEL	527	510	118	332	301	69	277	264	40	243	236	43	213	208	30	137	116	29	320	302	45
3RN	155	150	26	103	103	9	65	65	2	70	64	15	53	48	7	51	46	5	97	94	13
ABC NEWSRADIO	250	234	54	149	140	18	90	85	17	63	50	16	77	68	14	73	59	16	171	138	40
3JJJ	479	446	98	260	241	33	204	177	42	222	203	42	215	197	24	86	80	11	292	280	45
ABC CLASSIC	199	166	53	90	83	8	84	73	16	96	77	24	80	69	15	68	54	18	152	133	38
Commercial DAB+ Stns	686	653	187	328	304	40	325	279	78	375	338	89	351	314	70	224	201	51	503	456	129
ABC DAB+ Stns	262	246	94	102	89	24	109	94	33	106	82	42	112	97	30	77	66	25	173	147	47
Total DAB+ Stns	901	822	264	435	380	60	433	355	106	478	397	124	467	397	97	295	251	72	665	565	165
Total	4,483	4,321	1,056	3,518	3,262	470	2,981	2,687	508	3,217	2,971	548	3,160	2,870	436	1,614	1,410	267	3,906	3,634	695

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 354,000 total listeners, 346,000 AM/FM/DAB+ listeners and 54,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.