



MELBOURNE RADIO - SURVEY 1 2023

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1116am | 1.8 | 2.3 | -0.5 | 2.0 | 1.2 | 0.8 | 0.9 | 2.7 | -1.8 | 1.7 | 1.9 | -0.2 | 1.6 | 2.4 | -0.8 | 2.7 | 3.8 | -1.1 | 1.9 | 1.8 | 0.1 |
| 3AW | 16.6 | 15.1 | 1.5 | 4.8 | 2.9 | 1.9 | 4.5 | 2.1 | 2.4 | 3.4 | 4.0 | -0.6 | 8.2 | 9.0 | -0.8 | 22.1 | 23.0 | -0.9 | 38.9 | 34.7 | 4.2 |
| RSN 927 | 1.2 | 0.5 | 0.7 | * | 0.1 | * | 0.1 | 0.7 | -0.6 | 2.7 | * | * | 0.5 | 0.1 | 0.4 | 1.8 | 0.7 | 1.1 | 1.0 | 1.1 | -0.1 |
| Magic 1278 | 0.9 | 1.4 | -0.5 | 0.2 | 0.3 | -0.1 | 0.4 | 0.9 | -0.5 | 0.3 | 1.0 | -0.7 | 0.4 | 0.8 | -0.4 | 1.5 | 1.9 | -0.4 | 1.9 | 2.5 | -0.6 |
| 3MP 1377 | 1.5 | 1.9 | -0.4 | 0.2 | 0.2 | 0.0 | * | 0.3 | * | 0.2 | 0.2 | 0.0 | 0.7 | 0.9 | -0.2 | 2.0 | 2.1 | -0.1 | 4.0 | 5.7 | -1.7 |
| 101.9 FOX FM | 9.8 | 8.9 | 0.9 | 15.8 | 20.4 | -4.6 | 16.6 | 15.9 | 0.7 | 16.6 | 14.3 | 2.3 | 12.0 | 7.0 | 5.0 | 5.2 | 6.2 | -1.0 | 1.0 | 1.2 | -0.2 |
| GOLD104.3 | 12.4 | 11.9 | 0.5 | 12.5 | 8.4 | 4.1 | 12.2 | 8.1 | 4.1 | 9.3 | 7.9 | 1.4 | 17.7 | 18.7 | -1.0 | 17.0 | 16.9 | 0.1 | 7.7 | 8.0 | -0.3 |
| KIIS 101.1 FM | 6.6 | 8.4 | -1.8 | 9.5 | 12.8 | -3.3 | 10.2 | 18.1 | -7.9 | 12.1 | 15.3 | -3.2 | 7.2 | 7.6 | -0.4 | 5.1 | 4.2 | 0.9 | 0.3 | 0.8 | -0.5 |
| 105.1 TRIPLE M | 6.1 | 5.7 | 0.4 | 10.6 | 10.6 | 0.0 | 7.3 | 7.0 | 0.3 | 7.9 | 6.0 | 1.9 | 9.4 | 8.0 | 1.4 | 4.8 | 4.9 | -0.1 | 0.9 | 1.6 | -0.7 |
| NOVA 100 | 7.1 | 7.5 | -0.4 | 14.5 | 17.4 | -2.9 | 11.9 | 7.4 | 4.5 | 11.5 | 11.8 | -0.3 | 7.9 | 9.4 | -1.5 | 3.6 | 3.7 | -0.1 | 0.8 | 0.8 | 0.0 |
| smoothfm 91.5 | 9.3 | 8.8 | 0.5 | 8.3 | 5.7 | 2.6 | 9.4 | 10.1 | -0.7 | 7.1 | 7.4 | -0.3 | 9.5 | 8.9 | 0.6 | 11.6 | 8.7 | 2.9 | 9.7 | 10.8 | -1.1 |
| ABC MEL | 5.8 | 6.2 | -0.4 | 2.2 | 1.6 | 0.6 | 1.6 | 1.7 | -0.1 | 0.6 | 1.5 | -0.9 | 4.7 | 4.6 | 0.1 | 4.9 | 8.3 | -3.4 | 13.9 | 13.7 | 0.2 |
| 3RN | 2.1 | 1.3 | 0.8 | 0.1 | 0.3 | -0.2 | 0.9 | 0.1 | 0.8 | 0.4 | 0.2 | 0.2 | 1.2 | 0.7 | 0.5 | 1.3 | 1.0 | 0.3 | 5.8 | 3.7 | 2.1 |
| ABC NEWSRADIO | 1.6 | 1.2 | 0.4 | 0.8 | 0.7 | 0.1 | 1.3 | 1.8 | -0.5 | 1.2 | 1.2 | 0.0 | 1.6 | 0.9 | 0.7 | 1.6 | 1.8 | -0.2 | 2.4 | 0.9 | 1.5 |
| 3JJJ | 3.6 | 4.1 | -0.5 | 4.0 | 3.0 | 1.0 | 10.4 | 9.2 | 1.2 | 8.0 | 10.4 | -2.4 | 2.6 | 2.3 | 0.3 | 0.5 | 1.5 | -1.0 | 0.2 | 0.4 | -0.2 |
| ABC CLASSIC | 1.4 | 1.3 | 0.1 | 0.9 | 1.8 | -0.9 | 0.4 | 0.1 | 0.3 | 0.6 | 0.5 | 0.1 | 1.1 | 0.2 | 0.9 | 0.4 | 1.0 | -0.6 | 3.2 | 3.5 | -0.3 |

Share Movement (%) by Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|----------------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|------|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| SEN 1116am | 2.0 | 2.4 | -0.4 | 2.3 | 2.5 | -0.2 | 1.3 | 2.6 | -1.3 | 1.6 | 2.3 | -0.7 | 2.2 | 2.1 | 0.1 | 3.5 | 2.0 | 1.5 | 1.4 | 2.1 | -0.7 | | | | | | |
| 3AW | 17.1 | 15.7 | 1.4 | 22.7 | 22.8 | -0.1 | 18.1 | 16.9 | 1.2 | 11.6 | 11.7 | -0.1 | 14.6 | 10.7 | 3.9 | 19.5 | 13.7 | 5.8 | 15.0 | 13.0 | 2.0 | | | | | | |
| RSN 927 | 1.0 | 0.3 | 0.7 | 0.9 | 0.4 | 0.5 | 0.8 | 0.4 | 0.4 | 1.3 | 0.3 | 1.0 | 1.0 | 0.3 | 0.7 | 1.3 | * | * | 1.7 | 0.9 | 0.8 | | | | | | |
| Magic 1278 | 0.8 | 1.3 | -0.5 | 0.4 | 0.7 | -0.3 | 0.7 | 1.7 | -1.0 | 1.0 | 1.4 | -0.4 | 0.9 | 1.2 | -0.3 | 1.4 | 2.0 | -0.6 | 1.3 | 1.6 | -0.3 | | | | | | |
| 3MP 1377 | 1.5 | 1.8 | -0.3 | 0.6 | 0.9 | -0.3 | 1.7 | 2.1 | -0.4 | 2.3 | 2.4 | -0.1 | 1.8 | 2.0 | -0.2 | 0.4 | 0.8 | -0.4 | 1.6 | 2.4 | -0.8 | | | | | | |
| 101.9 FOX FM | 10.2 | 9.0 | 1.2 | 9.9 | 8.4 | 1.5 | 10.3 | 7.7 | 2.6 | 11.3 | 10.6 | 0.7 | 10.6 | 10.5 | 0.1 | 6.2 | 6.6 | -0.4 | 8.9 | 8.4 | 0.5 | | | | | | |
| GOLD104.3 | 12.4 | 12.1 | 0.3 | 11.5 | 9.9 | 1.6 | 13.3 | 12.6 | 0.7 | 14.2 | 13.9 | 0.3 | 11.1 | 12.0 | -0.9 | 9.7 | 12.0 | -2.3 | 12.3 | 11.5 | 0.8 | | | | | | |
| KIIS 101.1 FM | 6.5 | 8.4 | -1.9 | 7.2 | 7.5 | -0.3 | 5.8 | 8.0 | -2.2 | 6.5 | 9.0 | -2.5 | 7.6 | 10.4 | -2.8 | 4.7 | 5.8 | -1.1 | 6.7 | 8.3 | -1.6 | | | | | | |
| 105.1 TRIPLE M | 6.4 | 5.7 | 0.7 | 5.2 | 5.1 | 0.1 | 6.4 | 5.3 | 1.1 | 8.1 | 6.0 | 2.1 | 6.7 | 7.1 | -0.4 | 4.4 | 5.4 | -1.0 | 5.1 | 5.7 | -0.6 | | | | | | |
| NOVA 100 | 7.1 | 7.4 | -0.3 | 7.3 | 7.5 | -0.2 | 6.3 | 5.8 | 0.5 | 6.9 | 7.5 | -0.6 | 9.3 | 8.7 | 0.6 | 5.3 | 7.6 | -2.3 | 7.0 | 8.0 | -1.0 | | | | | | |
| smoothfm 91.5 | 9.1 | 8.4 | 0.7 | 7.4 | 7.2 | 0.2 | 10.3 | 8.7 | 1.6 | 10.6 | 8.7 | 1.9 | 8.4 | 8.1 | 0.3 | 8.2 | 11.5 | -3.3 | 9.7 | 10.0 | -0.3 | | | | | | |
| ABC MEL | 6.0 | 6.6 | -0.6 | 7.3 | 8.0 | -0.7 | 6.6 | 7.4 | -0.8 | 4.4 | 4.4 | 0.0 | 5.3 | 6.1 | -0.8 | 6.4 | 8.5 | -2.1 | 5.3 | 4.8 | 0.5 | | | | | | |
| 3RN | 2.2 | 1.2 | 1.0 | 2.6 | 1.8 | 0.8 | 1.6 | 0.6 | 1.0 | 1.8 | 0.7 | 1.1 | 2.1 | 1.5 | 0.6 | 3.7 | 2.0 | 1.7 | 1.9 | 1.6 | 0.3 | | | | | | |
| ABC NEWSRADIO | 1.6 | 1.2 | 0.4 | 2.5 | 1.7 | 0.8 | 1.0 | 1.1 | -0.1 | 0.8 | 0.7 | 0.1 | 0.8 | 0.9 | -0.1 | 3.8 | 1.7 | 2.1 | 1.8 | 1.2 | 0.6 | | | | | | |
| 3JJJ | 3.5 | 3.8 | -0.3 | 3.6 | 3.7 | -0.1 | 4.1 | 3.1 | 1.0 | 3.5 | 4.0 | -0.5 | 3.2 | 4.7 | -1.5 | 2.1 | 3.9 | -1.8 | 4.0 | 4.8 | -0.8 | | | | | | |
| ABC CLASSIC | 1.1 | 1.1 | 0.0 | 1.1 | 0.8 | 0.3 | 1.1 | 1.0 | 0.1 | 0.9 | 1.1 | -0.2 | 1.4 | 1.2 | 0.2 | 1.5 | 2.5 | -1.0 | 2.0 | 1.7 | 0.3 | | | | | | |



MELBOURNE RADIO - SURVEY 1 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1116am | 330 | 358 | -28 | 49 | 28 | 21 | 21 | 49 | -28 | 92 | 89 | 3 | 65 | 65 | 0 | 55 | 75 | -20 | 48 | 51 | -3 |
| 3AW | 876 | 865 | 11 | 78 | 45 | 33 | 58 | 38 | 20 | 83 | 115 | -32 | 139 | 152 | -13 | 176 | 177 | -1 | 342 | 338 | 4 |
| RSN 927 | 84 | 70 | 14 | 3 | 7 | -4 | 9 | 6 | 3 | 20 | 7 | 13 | 11 | 8 | 3 | 23 | 20 | 3 | 19 | 23 | -4 |
| Magic 1278 | 114 | 124 | -10 | 12 | 6 | 6 | 5 | 11 | -6 | 22 | 15 | 7 | 16 | 15 | 1 | 24 | 24 | 0 | 35 | 53 | -18 |
| 3MP 1377 | 126 | 164 | -38 | 11 | 9 | 2 | * | 10 | * | 17 | 20 | -3 | 15 | 19 | -4 | 22 | 27 | -5 | 60 | 79 | -19 |
| 101.9 FOX FM | 1328 | 1398 | -70 | 227 | 240 | -13 | 218 | 257 | -39 | 496 | 498 | -2 | 271 | 260 | 11 | 79 | 100 | -21 | 38 | 41 | -3 |
| GOLD104.3 | 1313 | 1291 | 22 | 138 | 130 | 8 | 125 | 129 | -4 | 304 | 275 | 29 | 344 | 360 | -16 | 229 | 214 | 15 | 173 | 184 | -11 |
| KIIS 101.1 FM | 1190 | 1255 | -65 | 189 | 191 | -2 | 211 | 240 | -29 | 449 | 488 | -39 | 247 | 226 | 21 | 69 | 84 | -15 | 26 | 27 | -1 |
| 105.1 TRIPLE M | 761 | 802 | -41 | 99 | 116 | -17 | 129 | 127 | 2 | 215 | 228 | -13 | 187 | 189 | -2 | 87 | 86 | 1 | 43 | 56 | -13 |
| NOVA 100 | 1168 | 1256 | -88 | 196 | 221 | -25 | 205 | 180 | 25 | 425 | 472 | -47 | 238 | 265 | -27 | 65 | 86 | -21 | 39 | 31 | 8 |
| smoothfm 91.5 | 1174 | 1158 | 16 | 148 | 92 | 56 | 119 | 155 | -36 | 274 | 317 | -43 | 260 | 232 | 28 | 163 | 180 | -17 | 211 | 182 | 29 |
| ABC MEL | 576 | 565 | 11 | 44 | 30 | 14 | 46 | 40 | 6 | 54 | 78 | -24 | 91 | 116 | -25 | 99 | 117 | -18 | 240 | 184 | 56 |
| 3RN | 173 | 159 | 14 | 11 | 18 | -7 | 16 | 12 | 4 | 27 | 20 | 7 | 29 | 26 | 3 | 25 | 24 | 1 | 65 | 59 | 6 |
| ABC NEWSRADIO | 302 | 308 | -6 | 29 | 27 | 2 | 51 | 44 | 7 | 64 | 73 | -9 | 54 | 57 | -3 | 27 | 45 | -18 | 77 | 62 | 15 |
| 3JXX | 534 | 583 | -49 | 57 | 53 | 4 | 135 | 130 | 5 | 231 | 287 | -56 | 76 | 72 | 4 | 25 | 29 | -4 | 10 | 11 | -1 |
| ABC CLASSIC | 186 | 204 | -18 | 21 | 34 | -13 | 23 | 8 | 15 | 35 | 36 | -1 | 40 | 22 | 18 | 14 | 27 | -13 | 54 | 76 | -22 |
| Total | 4592 | 4653 | -61 | 476 | 480 | -4 | 487 | 517 | -30 | 1262 | 1293 | -31 | 1010 | 1003 | 7 | 576 | 584 | -8 | 781 | 776 | 5 |

Cumulative Audience (000's) by Session, P10+ [Potential: 4844]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|----------------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|-----|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| SEN 1116am | 277 | 306 | -29 | 154 | 134 | 20 | 81 | 127 | -46 | 114 | 136 | -22 | 123 | 129 | -6 | 74 | 71 | 3 | 163 | 188 | -25 | | | | | | |
| 3AW | 803 | 814 | -11 | 643 | 599 | 44 | 457 | 501 | -44 | 408 | 438 | -30 | 413 | 363 | 50 | 263 | 222 | 41 | 619 | 562 | 57 | | | | | | |
| RSN 927 | 65 | 39 | 26 | 26 | 16 | 10 | 21 | 17 | 4 | 25 | 18 | 7 | 26 | 19 | 7 | 18 | 3 | 15 | 59 | 51 | 8 | | | | | | |
| Magic 1278 | 96 | 109 | -13 | 32 | 50 | -18 | 37 | 67 | -30 | 49 | 63 | -14 | 39 | 40 | -1 | 25 | 27 | -2 | 60 | 79 | -19 | | | | | | |
| 3MP 1377 | 108 | 143 | -35 | 43 | 51 | -8 | 62 | 79 | -17 | 67 | 78 | -11 | 51 | 59 | -8 | 30 | 20 | 10 | 78 | 93 | -15 | | | | | | |
| 101.9 FOX FM | 1197 | 1268 | -71 | 669 | 633 | 36 | 532 | 519 | 13 | 582 | 644 | -62 | 589 | 608 | -19 | 245 | 215 | 30 | 755 | 771 | -16 | | | | | | |
| GOLD104.3 | 1183 | 1133 | 50 | 609 | 567 | 42 | 566 | 535 | 31 | 657 | 631 | 26 | 587 | 545 | 42 | 262 | 250 | 12 | 762 | 738 | 24 | | | | | | |
| KIIS 101.1 FM | 1048 | 1096 | -48 | 588 | 570 | 18 | 368 | 452 | -84 | 473 | 519 | -46 | 496 | 499 | -3 | 185 | 203 | -18 | 675 | 693 | -18 | | | | | | |
| 105.1 TRIPLE M | 650 | 684 | -34 | 296 | 324 | -28 | 249 | 257 | -8 | 354 | 316 | 38 | 301 | 303 | -2 | 131 | 113 | 18 | 408 | 425 | -17 | | | | | | |
| NOVA 100 | 1040 | 1102 | -62 | 538 | 567 | -29 | 393 | 394 | -1 | 500 | 513 | -13 | 497 | 521 | -24 | 218 | 207 | 11 | 638 | 753 | -115 | | | | | | |
| smoothfm 91.5 | 1032 | 1004 | 28 | 460 | 474 | -14 | 472 | 468 | 4 | 526 | 522 | 4 | 490 | 483 | 7 | 222 | 245 | -23 | 728 | 724 | 4 | | | | | | |
| ABC MEL | 500 | 518 | -18 | 323 | 330 | -7 | 238 | 250 | -12 | 219 | 229 | -10 | 188 | 224 | -36 | 111 | 133 | -22 | 364 | 326 | 38 | | | | | | |
| 3RN | 149 | 137 | 12 | 97 | 75 | 22 | 73 | 45 | 28 | 64 | 47 | 17 | 67 | 62 | 5 | 63 | 49 | 14 | 112 | 94 | 18 | | | | | | |
| ABC NEWSRADIO | 264 | 248 | 16 | 146 | 127 | 19 | 99 | 91 | 8 | 70 | 76 | -6 | 78 | 80 | -2 | 80 | 46 | 34 | 158 | 149 | 9 | | | | | | |
| 3JXX | 457 | 514 | -57 | 218 | 246 | -28 | 175 | 193 | -18 | 212 | 226 | -14 | 205 | 254 | -49 | 82 | 117 | -35 | 281 | 317 | -36 | | | | | | |
| ABC CLASSIC | 155 | 158 | -3 | 89 | 68 | 21 | 77 | 73 | 4 | 60 | 78 | -18 | 77 | 66 | 11 | 40 | 50 | -10 | 127 | 124 | 3 | | | | | | |
| Total | 4486 | 4549 | -63 | 3458 | 3460 | -2 | 2965 | 2954 | 11 | 3174 | 3212 | -38 | 3089 | 3163 | -74 | 1725 | 1626 | 99 | 3997 | 4021 | -24 | | | | | | |



MELBOURNE RADIO - SURVEY 1 2023

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1116am | 10 | 12 | -2 | 1 | 1 | 0 | * | 1 | * | 2 | 2 | 0 | 2 | 3 | -1 | 2 | 3 | -1 | 3 | 2 | 1 |
| 3AW | 87 | 78 | 9 | 2 | 1 | 1 | 2 | 1 | 1 | 3 | 4 | -1 | 9 | 11 | -2 | 17 | 18 | -1 | 53 | 42 | 11 |
| RSN 927 | 6 | 2 | 4 | * | * | * | * | * | * | 3 | * | * | 1 | * | * | 1 | 1 | 0 | 1 | 1 | 0 |
| Magic 1278 | 5 | 7 | -2 | * | * | * | * | * | * | * | 1 | * | * | 1 | * | 1 | 2 | -1 | 3 | 3 | 0 |
| 3MP 1377 | 8 | 10 | -2 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 2 | 2 | 0 | 5 | 7 | -2 |
| 101.9 FOX FM | 51 | 46 | 5 | 7 | 9 | -2 | 8 | 6 | 2 | 17 | 16 | 1 | 13 | 9 | 4 | 4 | 5 | -1 | 1 | 2 | -1 |
| GOLD104.3 | 64 | 61 | 3 | 6 | 4 | 2 | 6 | 3 | 3 | 10 | 9 | 1 | 19 | 23 | -4 | 13 | 13 | 0 | 10 | 10 | 0 |
| KIIS 101.1 FM | 34 | 43 | -9 | 4 | 5 | -1 | 5 | 7 | -2 | 13 | 17 | -4 | 8 | 9 | -1 | 4 | 3 | 1 | * | 1 | * |
| 105.1 TRIPLE M | 32 | 30 | 2 | 5 | 5 | 0 | 4 | 3 | 1 | 8 | 7 | 1 | 10 | 10 | 0 | 4 | 4 | 0 | 1 | 2 | -1 |
| NOVA 100 | 37 | 39 | -2 | 7 | 7 | 0 | 6 | 3 | 3 | 12 | 13 | -1 | 9 | 11 | -2 | 3 | 3 | 0 | 1 | 1 | 0 |
| smoothfm 91.5 | 48 | 45 | 3 | 4 | 2 | 2 | 5 | 4 | 1 | 7 | 8 | -1 | 10 | 11 | -1 | 9 | 7 | 2 | 13 | 13 | 0 |
| ABC MEL | 30 | 32 | -2 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 2 | -1 | 5 | 6 | -1 | 4 | 7 | -3 | 19 | 16 | 3 |
| 3RN | 11 | 7 | 4 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 8 | 4 | 4 |
| ABC NEWSRADIO | 8 | 6 | 2 | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 1 | 1 | 1 | 1 | 0 | 3 | 1 | 2 |
| 3JJB | 19 | 21 | -2 | 2 | 1 | 1 | 5 | 4 | 1 | 8 | 11 | -3 | 3 | 3 | 0 | * | 1 | * | * | 1 | * |
| ABC CLASSIC | 7 | 7 | 0 | * | 1 | * | * | * | * | 1 | * | * | 1 | * | * | * | 1 | * | 4 | 4 | 0 |
| Total | 522 | 515 | 7 | 45 | 42 | 3 | 51 | 40 | 11 | 104 | 109 | -5 | 109 | 123 | -14 | 78 | 80 | -2 | 135 | 120 | 15 |

Average Audience (000's) by Session, P10+ [Potential: 4844]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|----------------|---------------------|------|------|-----------|-----------------------|------|---------|-----|------------------------|-----------|------|-----|------------------------|------|------|---------|-----------------------|------|---------|-----|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| SEN 1116am | 11 | 13 | -2 | 17 | 19 | -2 | 10 | 19 | -9 | 11 | 15 | -4 | 12 | 12 | 0 | 6 | 3 | 3 | 6 | 9 | -3 | 6 | 9 | -3 | 6 | 9 | -3 |
| 3AW | 94 | 86 | 8 | 171 | 169 | 2 | 139 | 128 | 11 | 79 | 78 | 1 | 83 | 61 | 22 | 34 | 23 | 11 | 67 | 57 | 10 | 67 | 57 | 10 | 67 | 57 | 10 |
| RSN 927 | 6 | 2 | 4 | 7 | 3 | 4 | 6 | 3 | 3 | 9 | 2 | 7 | 5 | 2 | 3 | 2 | * | * | 8 | 4 | 4 | 8 | 4 | 4 | 8 | 4 | 4 |
| Magic 1278 | 4 | 7 | -3 | 3 | 5 | -2 | 5 | 13 | -8 | 7 | 10 | -3 | 5 | 7 | -2 | 2 | 3 | -1 | 6 | 7 | -1 | 6 | 7 | -1 | 6 | 7 | -1 |
| 3MP 1377 | 8 | 10 | -2 | 5 | 7 | -2 | 13 | 16 | -3 | 16 | 16 | 0 | 10 | 12 | -2 | 1 | 1 | 0 | 7 | 11 | -4 | 7 | 11 | -4 | 7 | 11 | -4 |
| 101.9 FOX FM | 56 | 49 | 7 | 74 | 62 | 12 | 79 | 58 | 21 | 77 | 71 | 6 | 60 | 60 | 0 | 11 | 11 | 0 | 39 | 37 | 2 | 39 | 37 | 2 | 39 | 37 | 2 |
| GOLD104.3 | 68 | 66 | 2 | 86 | 73 | 13 | 102 | 95 | 7 | 96 | 93 | 3 | 62 | 69 | -7 | 17 | 20 | -3 | 55 | 51 | 4 | 55 | 51 | 4 | 55 | 51 | 4 |
| KIIS 101.1 FM | 36 | 46 | -10 | 54 | 56 | -2 | 45 | 61 | -16 | 44 | 60 | -16 | 43 | 60 | -17 | 8 | 10 | -2 | 30 | 37 | -7 | 8 | 10 | -2 | 30 | 37 | -7 |
| 105.1 TRIPLE M | 36 | 31 | 5 | 39 | 38 | 1 | 49 | 40 | 9 | 55 | 40 | 15 | 38 | 41 | -3 | 8 | 9 | -1 | 23 | 25 | -2 | 8 | 9 | -1 | 23 | 25 | -2 |
| NOVA 100 | 39 | 40 | -1 | 55 | 56 | -1 | 48 | 44 | 4 | 47 | 50 | -3 | 52 | 50 | 2 | 9 | 13 | -4 | 31 | 35 | -4 | 9 | 13 | -4 | 31 | 35 | -4 |
| smoothfm 91.5 | 50 | 46 | 4 | 56 | 53 | 3 | 79 | 66 | 13 | 72 | 58 | 14 | 47 | 46 | 1 | 14 | 19 | -5 | 43 | 44 | -1 | 14 | 19 | -5 | 43 | 44 | -1 |
| ABC MEL | 33 | 36 | -3 | 55 | 59 | -4 | 51 | 56 | -5 | 30 | 29 | 1 | 30 | 35 | -5 | 11 | 14 | -3 | 24 | 21 | 3 | 11 | 14 | -3 | 24 | 21 | 3 |
| 3RN | 12 | 7 | 5 | 19 | 13 | 6 | 13 | 4 | 9 | 12 | 4 | 8 | 12 | 9 | 3 | 6 | 3 | 3 | 9 | 7 | 2 | 6 | 3 | 3 | 9 | 7 | 2 |
| ABC NEWSRADIO | 9 | 6 | 3 | 19 | 13 | 6 | 8 | 8 | 0 | 5 | 4 | 1 | 4 | 5 | -1 | 7 | 3 | 4 | 8 | 5 | 3 | 7 | 3 | 4 | 8 | 5 | 3 |
| 3JJB | 19 | 21 | -2 | 27 | 27 | 0 | 32 | 23 | 9 | 24 | 27 | -3 | 18 | 27 | -9 | 4 | 6 | -2 | 18 | 21 | -3 | 4 | 6 | -2 | 18 | 21 | -3 |
| ABC CLASSIC | 6 | 6 | 0 | 8 | 6 | 2 | 9 | 8 | 1 | 6 | 7 | -1 | 8 | 7 | 1 | 3 | 4 | -1 | 9 | 8 | 1 | 3 | 4 | -1 | 9 | 8 | 1 |
| Total | 552 | 544 | 8 | 752 | 741 | 11 | 768 | 754 | 14 | 680 | 668 | 12 | 565 | 573 | -8 | 173 | 166 | 7 | 445 | 440 | 5 | 173 | 166 | 7 | 445 | 440 | 5 |



MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 1 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BLENDER BEATS | 41 | 21 | 20 | 19 | 5 | 14 | 7 | * | * | 8 | 11 | -3 | 7 | 2 | 5 | * | 1 | * | * | 2 | * |
| CADA | 39 | 35 | 4 | 12 | 12 | 0 | 16 | 11 | 5 | 7 | 5 | 2 | * | 6 | * | 1 | 1 | 0 | 3 | * | * |
| Chemist Warehouse Remix | 36 | 34 | 2 | 3 | * | * | 8 | 13 | -5 | 9 | 13 | -4 | 12 | 5 | 7 | 1 | * | * | 3 | 2 | 1 |
| Coles Radio | 96 | 72 | 24 | 13 | 3 | 10 | 31 | 13 | 18 | 28 | 27 | 1 | 8 | 21 | -13 | 9 | 5 | 4 | 6 | 3 | 3 |
| DANCE HITS | 112 | 91 | 21 | 30 | 10 | 20 | 13 | 14 | -1 | 39 | 48 | -9 | 26 | 19 | 7 | 2 | * | * | 2 | * | * |
| EASY 80s HITS | 69 | 70 | -1 | 6 | 16 | -10 | 11 | 2 | 9 | 11 | 17 | -6 | 24 | 23 | 1 | 11 | 9 | 2 | 6 | 3 | 3 |
| GOLD 80s | 122 | 120 | 2 | 5 | 12 | -7 | 23 | 16 | 7 | 7 | 27 | -20 | 48 | 38 | 10 | 29 | 19 | 10 | 11 | 7 | 4 |
| KIIS 90s | 126 | 111 | 15 | 29 | 36 | -7 | 29 | 5 | 24 | 37 | 35 | 2 | 28 | 24 | 4 | 3 | 9 | -6 | * | 3 | * |
| LiSTNR Radio | 17 | na | * | 8 | na | * | * | na | * | 8 | na | * | 2 | na | * | * | na | * | * | na | * |
| MMM 2000s | 40 | na | * | 8 | na | * | 8 | na | * | 14 | na | * | 8 | na | * | 2 | na | * | * | na | * |
| MMM 80s | 48 | 43 | 5 | 10 | 5 | 5 | 11 | 11 | 0 | 3 | 6 | -3 | 14 | 12 | 2 | 10 | 8 | 2 | * | * | * |
| MMM 90s | 45 | 64 | -19 | 14 | 17 | -3 | 5 | * | * | 2 | 22 | -20 | 18 | 19 | -1 | 5 | 5 | 0 | * | 2 | * |
| MMM CLASSIC ROCK | 76 | 56 | 20 | 12 | * | * | 18 | 5 | 13 | 6 | 5 | 1 | 16 | 14 | 2 | 15 | 26 | -11 | 8 | 5 | 3 |
| MMM COUNTRY | 34 | 34 | 0 | 3 | 3 | 0 | 8 | 5 | 3 | 11 | 8 | 3 | 4 | 8 | -4 | 7 | 8 | -1 | * | 2 | * |
| OLDSKOOL 90s HITS | 95 | 96 | -1 | 18 | 11 | 7 | 7 | 8 | -1 | 41 | 45 | -4 | 28 | 27 | 1 | * | 5 | * | * | * | * |
| RnB Fridays Radio | 92 | 94 | -2 | 18 | 16 | 2 | 11 | 15 | -4 | 46 | 50 | -4 | 17 | 10 | 7 | * | 5 | * | * | * | * |
| RSN Carnival | 14 | 16 | -2 | 3 | 6 | -3 | 5 | 5 | 0 | * | 2 | * | 5 | * | * | * | 4 | * | 1 | * | * |
| Rythmos | 21 | 27 | -6 | 2 | 5 | -3 | 5 | * | * | 6 | 17 | -11 | 4 | 3 | 1 | 4 | 2 | 2 | * | * | * |
| SEN Fanatic | 17 | 24 | -7 | 9 | 6 | 3 | 2 | 5 | -3 | 6 | 9 | -3 | * | * | * | * | * | * | * | 4 | * |
| SEN Sydney DAB+ | 13 | 10 | 3 | 3 | 3 | 0 | 4 | 5 | -1 | 6 | * | * | * | * | * | 3 | * | * | * | * | * |
| SEN Track Digital | 17 | 17 | 0 | 5 | 3 | 2 | 2 | * | * | 6 | 11 | -5 | 4 | 2 | 2 | * | * | * | * | 1 | * |
| smooth relax | 107 | 78 | 29 | 15 | 8 | 7 | 9 | * | * | 23 | 25 | -2 | 16 | 19 | -3 | 28 | 15 | 13 | 15 | 10 | 5 |
| smooth Vintage | 24 | 29 | -5 | 3 | 3 | 0 | * | 5 | * | 5 | 7 | -2 | 8 | 6 | 2 | 3 | 2 | 1 | 5 | 5 | 0 |
| TikTok Trending | 71 | 77 | -6 | 28 | 20 | 8 | 12 | 28 | -16 | 28 | 23 | 5 | 4 | 3 | 1 | * | * | * | * | 2 | * |
| triple j Unearthed | 55 | 70 | -15 | 13 | 6 | 7 | 15 | 15 | 0 | 13 | 35 | -22 | 7 | 5 | 2 | 7 | 5 | 2 | * | 4 | * |
| ABC Country | 51 | 47 | 4 | 11 | * | * | 10 | 13 | -3 | 5 | 10 | -5 | 6 | 6 | 0 | 4 | 3 | 1 | 15 | 14 | 1 |
| ABC Jazz | 61 | 43 | 18 | 9 | 5 | 4 | 16 | 5 | 11 | 18 | 13 | 5 | 8 | 10 | -2 | 3 | 4 | -1 | 7 | 7 | 0 |
| ABC KIDS LISTEN | 31 | 33 | -2 | 5 | 10 | -5 | * | 3 | * | 19 | 17 | 2 | 5 | 3 | 2 | * | * | * | 2 | * | * |
| ABC Sport | 53 | 48 | 5 | 11 | 9 | 2 | 16 | 5 | 11 | 8 | 10 | -2 | 8 | 3 | 5 | 3 | 11 | -8 | 6 | 10 | -4 |
| Double J | 83 | 82 | 1 | 9 | 17 | -8 | 5 | 11 | -6 | 46 | 34 | 12 | 18 | 16 | 2 | 3 | 3 | 0 | 2 | 1 | 1 |
| Total Digital/Internet Only | 1060 | 979 | 81 | 170 | 143 | 27 | 153 | 95 | 58 | 304 | 306 | -2 | 218 | 226 | -8 | 121 | 122 | -1 | 95 | 86 | 9 |

Please note: LiSTNR Radio & MMM 2000s commenced broadcasting Jan 15.



MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 1 2023

Cumulative Audience (000's) by Session, P10+ [Potential: 4844]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|-----------------------------|---------------------|------|------|-----------------------|------|------|------------------------|------|------|------------------------|------|------|-----------------------|------|------|------------------------|------|------|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | Mon-Fri 5:30am-9:00am | This | Last | Mon-Fri 9:00am-12:00md | This | Last | Mon-Fri 12:00md-4:00pm | This | Last | Mon-Fri 4:00pm-7:00pm | This | Last | Mon-Fri 7:00pm-12:00mn | This | Last | Sat-Sun 5:30am-12mn | This | Last |
| BLENDER BEATS | 29 | 17 | 12 | 13 | 6 | 7 | 6 | 10 | -4 | 15 | 10 | 5 | 14 | 8 | 6 | 11 | * | * | 34 | 4 | 30 |
| CADA | 34 | 33 | 1 | 9 | 17 | -8 | 10 | 9 | 1 | 15 | * | * | 10 | 6 | 4 | 12 | 8 | 4 | 22 | 9 | 13 |
| Chemist Warehouse Remix | 36 | 20 | 16 | 10 | 3 | 7 | 9 | 11 | -2 | 10 | 11 | -1 | 24 | 6 | 18 | 10 | 2 | 8 | 11 | 15 | -4 |
| Coles Radio | 72 | 58 | 14 | 15 | 19 | -4 | 25 | 27 | -2 | 29 | 29 | 0 | 32 | 13 | 19 | 8 | 13 | -5 | 48 | 28 | 20 |
| DANCE HITS | 85 | 80 | 5 | 41 | 31 | 10 | 34 | 24 | 10 | 31 | 36 | -5 | 25 | 21 | 4 | 26 | 30 | -4 | 61 | 38 | 23 |
| EASY 80s HITS | 45 | 58 | -13 | 15 | 25 | -10 | 14 | 20 | -6 | 26 | 29 | -3 | 26 | 23 | 3 | 11 | 5 | 6 | 47 | 30 | 17 |
| GOLD 80s | 90 | 95 | -5 | 16 | 28 | -12 | 22 | 30 | -8 | 47 | 31 | 16 | 27 | 29 | -2 | 19 | 17 | 2 | 57 | 50 | 7 |
| KIIS 90s | 107 | 96 | 11 | 28 | 38 | -10 | 33 | 25 | 8 | 35 | 47 | -12 | 22 | 26 | -4 | 30 | 10 | 20 | 44 | 50 | -6 |
| LiSTNR Radio | 14 | na | * | 3 | na | * | * | na | * | 3 | na | * | 5 | na | * | 4 | na | * | 4 | na | * |
| MMM 2000s | 34 | na | * | 20 | na | * | 14 | na | * | 8 | na | * | 10 | na | * | 2 | na | * | 18 | na | * |
| MMM 80s | 36 | 22 | 14 | 5 | 7 | -2 | 13 | 6 | 7 | 23 | 16 | 7 | 21 | 8 | 13 | 3 | 7 | -4 | 19 | 26 | -7 |
| MMM 90s | 29 | 56 | -27 | 7 | 14 | -7 | 11 | 17 | -6 | 9 | 26 | -17 | 13 | 14 | -1 | 12 | 14 | -2 | 23 | 26 | -3 |
| MMM CLASSIC ROCK | 68 | 42 | 26 | 19 | 21 | -2 | 28 | 16 | 12 | 20 | 18 | 2 | 23 | 22 | 1 | 16 | 11 | 5 | 24 | 27 | -3 |
| MMM COUNTRY | 29 | 19 | 10 | 7 | 12 | -5 | 13 | 9 | 4 | 19 | 12 | 7 | 18 | 14 | 4 | 3 | 2 | 1 | 19 | 27 | -8 |
| OLDSKOOL 90s HITS | 79 | 70 | 9 | 26 | 16 | 10 | 26 | 24 | 2 | 19 | 38 | -19 | 18 | 17 | 1 | 31 | 1 | 30 | 42 | 39 | 3 |
| RnB Fridays Radio | 75 | 77 | -2 | 28 | 27 | 1 | 27 | 31 | -4 | 29 | 36 | -7 | 27 | 28 | -1 | 6 | 11 | -5 | 40 | 39 | 1 |
| RSN Carnival | 11 | 4 | 7 | 5 | * | * | 3 | * | * | 4 | 2 | 2 | 8 | * | * | * | 4 | * | 4 | 12 | -8 |
| Rythmos | 14 | 23 | -9 | 4 | 4 | 0 | * | 4 | * | 8 | 2 | 6 | 5 | 7 | -2 | 6 | 9 | -3 | 13 | 17 | -4 |
| SEN Fanatic | 15 | 15 | 0 | 5 | 7 | -2 | 2 | 2 | 0 | 4 | 5 | -1 | 7 | * | * | 1 | 3 | -2 | 7 | 12 | -5 |
| SEN Sydney DAB+ | 13 | 10 | 3 | 4 | 8 | -4 | * | 8 | * | * | * | * | 5 | * | * | 4 | * | * | * | * | * |
| SEN Track Digital | 9 | 11 | -2 | 5 | 9 | -4 | 5 | 6 | -1 | 2 | 4 | -2 | 2 | * | * | 3 | * | * | 8 | 5 | 3 |
| smooth relax | 77 | 68 | 9 | 23 | 25 | -2 | 34 | 32 | 2 | 31 | 25 | 6 | 28 | 29 | -1 | 14 | 24 | -10 | 58 | 34 | 24 |
| smooth Vintage | 14 | 25 | -11 | 3 | 11 | -8 | 6 | 17 | -11 | 9 | 14 | -5 | 5 | 4 | 1 | 1 | * | * | 18 | 15 | 3 |
| TikTok Trending | 58 | 53 | 5 | 31 | 19 | 12 | 9 | 10 | -1 | 34 | 16 | 18 | 25 | 14 | 11 | 19 | 22 | -3 | 38 | 48 | -10 |
| triple j Unearthed | 36 | 56 | -20 | 9 | 17 | -8 | 7 | 8 | -1 | 10 | 16 | -6 | 18 | 11 | 7 | 5 | 20 | -15 | 28 | 27 | 1 |
| ABC Country | 36 | 37 | -1 | 15 | 15 | 0 | 6 | 14 | -8 | 13 | 14 | -1 | 13 | 11 | 2 | 12 | 10 | 2 | 27 | 26 | 1 |
| ABC Jazz | 55 | 37 | 18 | 18 | 12 | 6 | 14 | 12 | 2 | 15 | 15 | 0 | 5 | 15 | -10 | 27 | 14 | 13 | 31 | 26 | 5 |
| ABC KIDS LISTEN | 28 | 30 | -2 | 9 | 12 | -3 | 9 | 18 | -9 | 12 | 7 | 5 | 6 | 7 | -1 | 5 | * | * | 15 | 9 | 6 |
| ABC Sport | 40 | 25 | 15 | 12 | 7 | 5 | 5 | 8 | -3 | 16 | 12 | 4 | 16 | 17 | -1 | 12 | 3 | 9 | 25 | 36 | -11 |
| Double J | 53 | 62 | -9 | 13 | 24 | -11 | 23 | 32 | -9 | 23 | 34 | -11 | 21 | 31 | -10 | 7 | 13 | -6 | 46 | 46 | 0 |
| Total Digital/Internet Only | 878 | 825 | 53 | 342 | 382 | -40 | 351 | 370 | -19 | 424 | 411 | 13 | 383 | 351 | 32 | 286 | 226 | 60 | 646 | 602 | 44 |

Please note: LiSTNR Radio & MMM 2000s commenced broadcasting Jan 15.