



CANBERRA RADIO - SURVEY 2 2021

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	7.7	8.6	-0.9	3.8	0.3	3.5	*	1.1	*	0.3	1.5	-1.2	4.8	4.6	0.2	12.4	17.7	-5.3	16.0	16.0	0.0
2CC	4.4	3.8	0.6	0.8	0.1	0.7	*	*	*	0.1	1.3	-1.2	1.9	1.6	0.3	6.5	4.1	2.4	10.4	9.1	1.3
HIT 104.7	12.9	11.0	1.9	23.4	30.4	-7.0	26.0	24.9	1.1	28.5	19.6	8.9	11.9	10.1	1.8	5.1	5.2	-0.1	0.3	0.4	-0.1
MIX 106.3	18.3	17.6	0.7	38.6	24.9	13.7	14.1	16.3	-2.2	19.8	19.8	0.0	26.5	28.0	-1.5	21.2	22.0	-0.8	5.2	4.1	1.1
ABC CAN	14.5	14.9	-0.4	5.0	4.6	0.4	3.9	6.8	-2.9	4.3	7.4	-3.1	10.4	14.3	-3.9	17.0	18.7	-1.7	29.1	23.2	5.9
2RN	8.4	10.1	-1.7	1.6	1.6	0.0	1.5	0.2	1.3	2.7	2.9	-0.2	9.3	5.4	3.9	9.9	8.0	1.9	14.1	24.7	-10.6
ABC NEWSRADIO	5.2	3.8	1.4	1.6	1.7	-0.1	4.5	1.8	2.7	5.3	4.1	1.2	8.4	6.0	2.4	4.6	2.9	1.7	3.6	3.3	0.3
2JJJ	9.9	9.3	0.6	7.7	7.3	0.4	29.9	22.3	7.6	21.9	17.7	4.2	10.6	9.7	0.9	2.1	7.8	-5.7	0.4	0.7	-0.3
ABC CLASSIC	7.1	7.1	0.0	1.0	4.6	-3.6	8.4	9.6	-1.2	1.3	4.3	-3.0	2.1	4.2	-2.1	12.4	7.4	5.0	14.5	11.5	3.0

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	7.4	8.4	-1.0	6.8	7.0	-0.2	7.9	10.9	-3.0	8.1	10.4	-2.3	6.6	7.8	-1.2	7.9	3.5	4.4	8.7	9.0	-0.3
2CC	4.7	4.0	0.7	5.3	4.2	1.1	7.0	5.8	1.2	3.2	3.5	-0.3	2.8	2.0	0.8	5.1	4.5	0.6	3.2	3.2	0.0
HIT 104.7	13.3	11.2	2.1	10.5	9.5	1.0	13.2	10.8	2.4	16.7	11.8	4.9	15.3	11.9	3.4	10.3	15.0	-4.7	11.4	10.4	1.0
MIX 106.3	18.9	18.0	0.9	16.6	15.0	1.6	20.7	19.7	1.0	23.8	22.9	0.9	18.5	19.3	-0.8	9.7	7.4	2.3	16.4	16.5	-0.1
ABC CAN	14.1	15.1	-1.0	16.6	18.7	-2.1	15.0	15.3	-0.3	12.2	10.6	1.6	11.0	12.5	-1.5	14.3	19.9	-5.6	16.0	14.1	1.9
2RN	8.3	10.3	-2.0	14.0	17.0	-3.0	5.0	6.3	-1.3	4.5	6.0	-1.5	7.2	8.8	-1.6	9.2	11.0	-1.8	8.6	9.4	-0.8
ABC NEWSRADIO	5.3	3.9	1.4	6.9	4.7	2.2	4.3	3.5	0.8	3.6	2.6	1.0	5.0	3.8	1.2	6.8	5.4	1.4	5.0	3.7	1.3
2JJJ	10.4	9.6	0.8	8.7	8.9	-0.2	9.9	10.9	-1.0	10.8	11.1	-0.3	13.6	9.9	3.7	10.3	3.2	7.1	8.2	8.4	-0.2
ABC CLASSIC	6.7	6.7	0.0	6.3	5.8	0.5	6.2	6.2	0.0	6.1	7.5	-1.4	7.1	6.2	0.9	10.5	9.8	0.7	8.7	8.7	0.0

Please note: ABC NEWS changed to ABC NEWSRADIO effective Apr 25.



CANBERRA RADIO - SURVEY 2 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
2CA	38	39	-1	1	*	*	*	1	*	*	1	4	-3	7	6	1	13	14	-1	15	14	1
2CC	26	20	6	3	1	2	*	*	*	1	1	0	5	5	0	7	4	3	10	8	2	
HIT 104.7	122	107	15	14	13	1	20	19	1	49	38	11	26	26	0	11	8	3	2	3	-1	
MIX 106.3	125	140	-15	18	21	-3	13	17	-4	32	35	-3	35	39	-4	20	20	0	8	8	0	
ABC CAN	97	102	-5	6	7	-1	7	6	1	12	16	-4	22	22	0	17	18	-1	33	33	0	
2RN	52	49	3	4	4	0	3	1	2	6	6	0	14	9	5	9	8	1	16	21	-5	
ABC NEWSRADIO	60	55	5	4	5	-1	10	5	5	15	14	1	14	15	-1	7	7	0	10	10	0	
2JJJ	95	95	0	9	11	-2	21	14	7	43	41	2	16	21	-5	6	6	0	1	2	-1	
ABC CLASSIC	37	48	-11	4	4	0	3	4	-1	6	8	-2	5	6	-1	5	6	-1	15	19	-4	
Total	385	387	-2	37	39	-2	44	45	-1	107	106	1	89	89	0	48	48	0	60	61	-1	

Cumulative Audience (000's) by Session, P10+ [Potential: 407]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	35	36	-1	20	21	-1	21	22	-1	22	26	-4	17	22	-5	9	9	0	27	30	-3
2CC	23	17	6	12	10	2	12	10	2	10	7	3	11	9	2	6	6	0	13	12	1
HIT 104.7	107	96	11	62	56	6	46	44	2	61	55	6	59	55	4	22	27	-5	71	69	2
MIX 106.3	109	121	-12	65	71	-6	55	56	-1	67	72	-5	64	71	-7	21	24	-3	76	85	-9
ABC CAN	86	96	-10	59	71	-12	43	42	1	44	40	4	41	42	-1	19	28	-9	60	63	-3
2RN	49	48	1	35	38	-3	21	21	0	16	21	-5	25	23	2	12	12	0	31	31	0
ABC NEWSRADIO	56	52	4	40	34	6	22	15	7	18	14	4	22	20	2	11	9	2	32	31	1
2JJJ	82	84	-2	50	53	-3	34	33	1	35	35	0	49	47	2	21	16	5	57	53	4
ABC CLASSIC	31	43	-12	16	21	-5	15	19	-4	19	27	-8	21	26	-5	13	15	-2	24	34	-10
Total	373	376	-3	296	298	-2	226	223	3	236	235	1	261	262	-1	131	141	-10	303	303	0

Please note: ABC NEWS changed to ABC NEWSRADIO effective Apr 25.



CANBERRA RADIO - SURVEY 2 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0
2CC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
HIT 104.7	5	4	1	1	1	0	*	1	*	2	2	0	1	1	0	*	*	*	*	*	*
MIX 106.3	7	7	0	1	1	0	*	*	*	2	2	0	2	3	-1	1	1	0	1	*	*
ABC CAN	5	6	-1	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	3	3	0
2RN	3	4	-1	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	1	3	-2
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*
2JJJ	4	4	0	*	*	*	1	1	0	2	2	0	1	1	0	*	*	*	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
Total	35	40	-5	2	3	-1	2	3	-1	8	8	0	8	9	-1	5	6	-1	10	11	-1

Average Audience (000's) by Session, P10+ [Potential: 407]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	4	-1	4	5	-1	4	6	-2	3	5	-2	3	4	-1	1	*	*	2	3	-1
2CC	2	2	0	3	3	0	4	3	1	1	2	-1	1	1	0	1	1	0	1	1	0
HIT 104.7	5	5	0	7	7	0	7	6	1	7	5	2	6	6	0	1	2	-1	3	4	-1
MIX 106.3	7	8	-1	10	10	0	10	10	0	10	10	0	8	9	-1	1	1	0	5	6	-1
ABC CAN	5	6	-1	10	13	-3	8	8	0	5	5	0	5	6	-1	2	2	0	4	5	-1
2RN	3	4	-1	9	12	-3	3	3	0	2	3	-1	3	4	-1	1	1	0	2	3	-1
ABC NEWSRADIO	2	2	0	4	3	1	2	2	0	1	1	0	2	2	0	1	1	0	1	1	0
2JJJ	4	4	0	5	6	-1	5	6	-1	4	5	-1	6	5	1	1	*	*	2	3	-1
ABC CLASSIC	3	3	0	4	4	0	3	3	0	3	3	0	3	3	0	1	1	0	2	3	-1
Total	39	42	-3	62	69	-7	51	52	-1	41	45	-4	42	48	-6	11	12	-1	28	34	-6

Please note: ABC NEWS changed to ABC NEWSRADIO effective Apr 25.