

The shopping cart of tomorrow

bol's path to a more inclusive and circular e-commerce



bol.



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6 key learnings from our journey towards mainstream sustainable consumption

01 | We have to adapt to a new reality in a fast-changing world

02 | The customer is (not) always right

03 | We can use our scale as a force for good

04 | Efficiency and product value can drive sustainable operations today

05 | Sustainability is a smart business strategy

06 | Sustainability is everyone's job. Collaboration is key

